

ePro Computer Solutions

We make online review management easy

The Future of Effective

Online Reputation Management Is Here!

ATTRACT – ENGAGE – PROMOTE – RETAIN YOUR CUSTOMERS

Call me for an appointment!

Robert Fagnant 401-453-5600

ePro Reviews | 401-453-5600 | www.eProReviews.com

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What We'll Cover

Problems Businesses Face



Options to Improve Online Reputation



Our Proprietary Software Platform



Cost & Getting Started



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Problems Businesses Face

1. No Reputation Presence = Competitive Disadvantage
2. No Time To Effectively Monitor And Respond To Reviews On All Review Sites
3. Don't Know What Customers Are Saying About Their Business Online
4. Don't Know How Customers Feel About Competition
5. Have No Way To Generate New, Positive Reviews



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Online Reputation At A Glance



Negative reviews influence the purchase decisions of **86%** of consumers



92% of consumers now read online reviews vs. 88% in 2014



There are **26,380** Yelp reviews posted every minute



If a business resolves issues quickly & efficiently, **95%** of unhappy customers return

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Options To Improve Online Reputation

1. Hire a Marketing Company to Manage for You

- Can be quite costly, \$500 - \$2,500 per month depending on services provided

2. Invest in Online Reputation Management Software

- Automate regular tasks
- Promote positive reviews on Facebook
- Build custom mobile review apps
- Spy on competitors and monitor their customer feedback and reviews
- Make sure all your online profiles are up to date with accurate information about your business.

3. Invest in a Turn Key Solution Where We Manage For You

- All of the services outlined in option 2 plus a personal consultant to manage your online reputation, build custom apps, and ensure your objectives are met.

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The Software Platform

Dashboard

SKYBOX 109

Site	Name	Current Reviews	Previous Reviews	Total Current Reviews	Total Past Reviews	Current Rating	Previous Rating
All Reviews <small>Google Business Street View Citysearch</small>	All Sites	0	0	133	133	3.07	3.07
Citysearch	Citysearch					☆☆☆☆☆	☆☆☆☆☆
facebook	Facebook	0	0	0	0	0.00	0.00
FOURSQUARE	Foursquare	0	0	22	22	☆☆☆☆☆	☆☆☆☆☆
Google places	Google Places	0	0	0	0	0.00 @ -3.70	3.70
YellowPages	Yellow Pages	0	0	0	0	☆☆☆☆☆	☆☆☆☆☆
yelp	Yelp	0	0	111	111	3.00	3.00
zomato	Zomato					☆☆☆☆☆	☆☆☆☆☆



Know What Customers Say
Aggregated reviews from all the top review websites. Know what your customers are saying.



Mobile Review Apps
Create custom review apps to spawn feedback from customers before they leave your store.

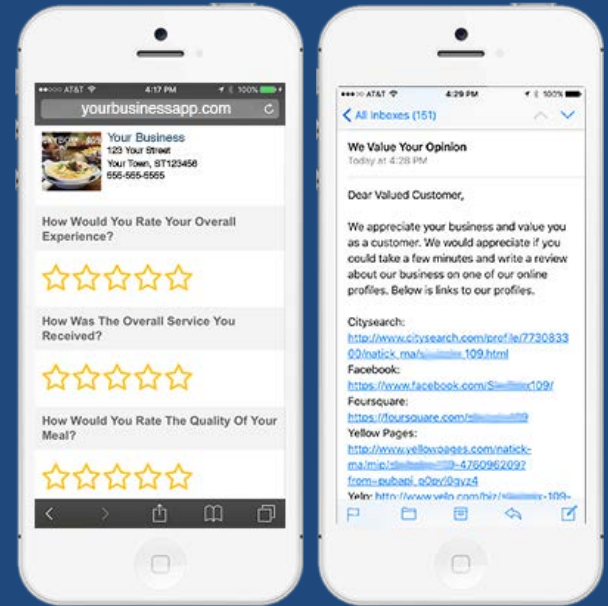


Spy on competitors
Monitor the feedback and reviews your competitors are getting from customers.

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The Software Platform



Manage Online Reviews

Manage and quickly respond to reviews from all the top review websites in one dashboard.



Real-time Review Alerts

Get your reviews emailed to you in real-time as they get posted to the top review websites.



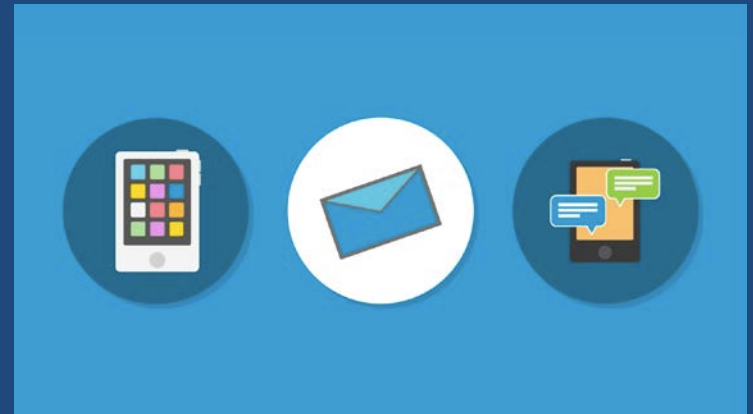
Generate Positive Reviews

Generate a steady flow of positive reviews using several review request tools.

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The Software Platform



Promote Positive Reviews

Promote reviews to social media from your dashboard with a click of the mouse.



Email Review Requests

Generate more positive reviews by requesting reviews through our email review request tool.



Manage Online Profiles

Make sure all your online profiles are up to date with accurate information about your business.

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Get Started Today!

MOST POPULAR

Basic

\$99

Setup Fee \$199

- 1 Location
- Review Monitoring
- ~~Review Request Tools~~
- ~~Profile Verification~~
- ~~Competitor Spy~~

Standard

\$199

Setup Fee \$199

- 5 Locations
- Review Monitoring
- Review Request Tools
- ~~Profile Verification~~
- ~~Competitor Spy~~

Pro

\$299

Setup Fee \$199

- Unlimited Locations
- Review Monitoring
- Review Request Tools
- Profile Verification
- Competitor Spy

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