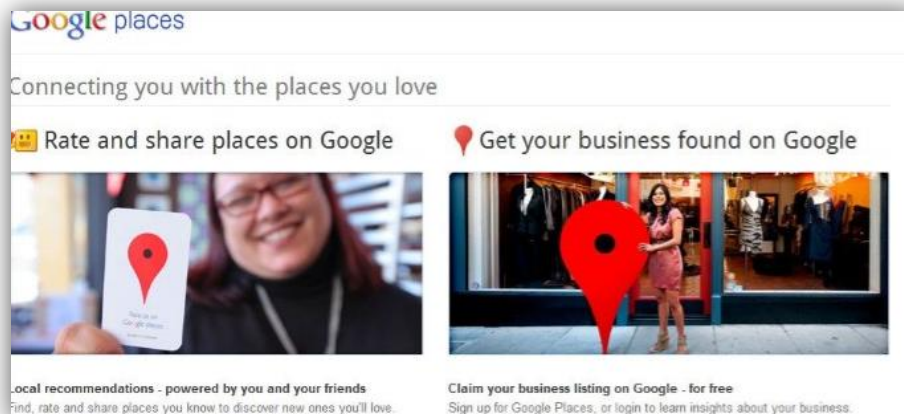


Why List Your Business On Online Directories?

Why List Your Business On Online Directories?

There are literally hundreds of online directories available on the internet. These directories are designed to help online users locate the websites and information they are looking for.



They are also a great way to help businesses increase their Internet traffic and improve customer recognition.

What Local Directories Do

There are many reasons why a small business will want to register with the top directories on the web. Directories serve many purposes, such as:

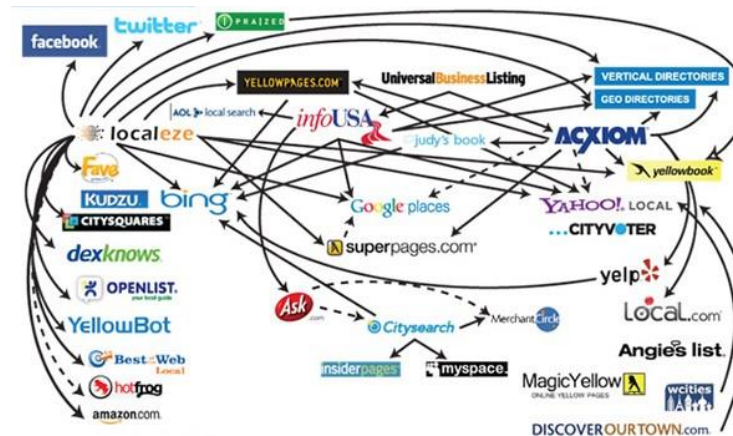
- **Categorizing websites** so that they are easily found using search engines.
- **Linking websites** to one another for easier access.
- **Increasing traffic** to individual websites.
- Providing an easy way for consumers to find out about **specific companies**.
- **Boosting Search Engine Optimization** (SEO) keywords and tactics for businesses so that they receive higher SERPs (search engine result pages) rankings.
- Helping business websites **stand out** to potential consumers.



Results You Can Expect

Getting your small business registered on the top online directories will result in:

- Increased **website traffic**
- Increased **sales/revenue**
- Increased **SERP rankings**
- More **reciprocal links** to your website
- Greater **brand recognition**
- **More interactions** with customers
- The **ability to share** deals, promotions, press releases and other special events with customers.
- A better and more **comprehensive online appearance**



Top Online Directories

In order to gain the most out of your business's website and other online materials you will want to sign your company up for listings in the following online directories:

- **Google Places**
- **Yahoo Local**
- **Bing Places**
- **Yelp**
- **Merchantcircle**
- **Yellow Pages.com**
- **Supermedia**
- **Citysearch**
- **MapQuest**

- **Local.com**
- **Foursquare**
- **LinkedIn**
- **Angie's List.com**
- **Manta.com**
- **Kudzu**
- **BONUS!** Facebook Fan Page

Before You Get Started

If you follow the steps, you can use this presentation to get your business listed in all of the top online directories.

However, it can be time consuming. So if you decide that you would rather have a professional – someone who specializes in this stuff – do it for you, please do not hesitate to contact us.

Google Places

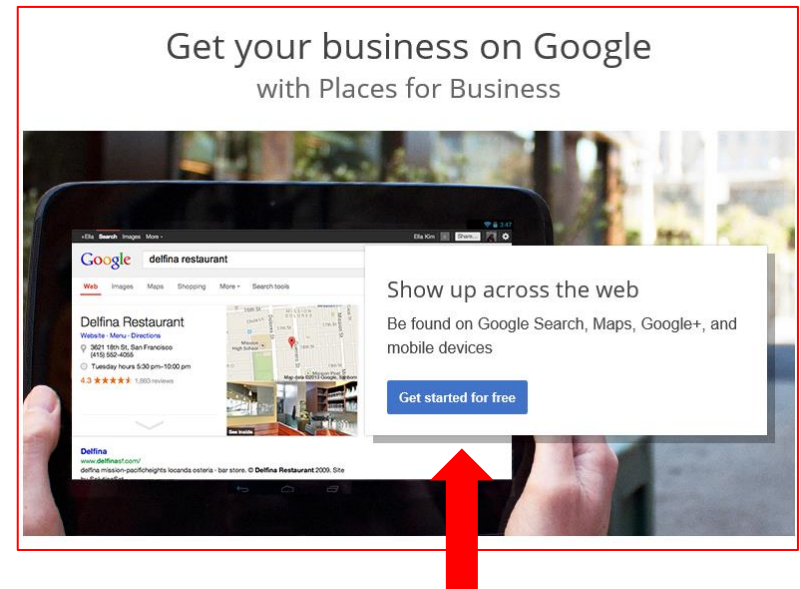
Google Places is a free local platform directory service provided by Google. It allows your business to appear on Google's maps and search engine result pages. It allows to you better interact with your customers.

Google Places allows you to:

- Auto-respond to your customers
- Post live business updates
- Highlight special promotions
- Find out info about your customer base
- Locate business specific keywords and rate their search ability

Google Places is free to use.

To submit your business listing to **Google Places** start by going to <http://www.google.com/business/placesforbusiness/>. Once there click on the 'Get Started for free' button.

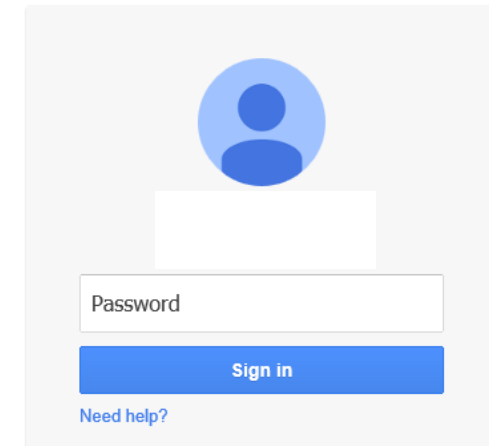


Steps to Submitting Your Business to Google Places

Step 1- Sign into your Google account or create a new Google account for your business. Once you are there the site will direct you to the box that will locate your business information on Google Maps. This will help people find a map of your business when they perform a search.

One account. All of Google.

Sign in to continue to Google Places for Business



The image shows a Google sign-in interface. At the top is a blue circular profile icon. Below it is a white rectangular box for the email address. Underneath is a white rectangular box labeled 'Password'. Below the password box is a blue button with the text 'Sign in'. At the bottom left of the sign-in area is a blue link that says 'Need help?'.

Google places

Tip: Before you create a business listing, think about which [Google Account](#) you are using. In the future, Enter your business's main phone number to see if Google Maps already has some information about you including photos and videos. [About Google Places](#)

Country

Phone Number

ex: (201) 234-5678

Find business information »

Step 2- Fill in your business's country and phone number and click '**Find Business Information**'.

Basic Information

Please note that changing your address or business name will require additional verification via mail or phone.

* Required Fields

Country: *

United States

Company/Organization: *

Street Address: *

City/Town: *

State: *

Select state

ZIP: * [?a](#)

Main phone: *

215-920-7933

Email address:

Website:

Description:

Category: *

215-920-7933

Example: (201) 234-5678 [Add more phone numbers](#)

Example: myname@example.com

Example: http://www.example.com

☐ I don't have a website.

200 characters max, 200 characters left.

Which categories (up to 5) best describe your business?
Ex: Dentist, Wedding Photographer, Thai Restaurant
[Add another category](#)

215-920-7933

©2011 Google - [Terms of Use](#)

[Fix incorrect marker location](#)

Service Areas and Location Settings

Step 3- Google will show your business's location on its maps. If it doesn't find your business you will be required to create a basic business profile for Google Maps.

Google accounts

Profile

You don't yet have a [public profile](#). [Learn more](#)

[Create a profile](#) or [edit your personal info](#) without creating a public profile.

Personal Settings

Security

[Change email](#)
[Changing your password](#)
[Recovering your password](#)
[Using 2-step verification](#)
[Authorizing applications & sites](#)
[Changing federated sign-in](#)

Dashboard

[View data stored with this account](#)

Email addresses

Jimmy9998888@yahoo.com (Primary email)
[Edit](#)

Multiple sign-in

Off - [Edit](#)


Connected accounts


[View and manage your accounts from other services](#)

The **Google Accounts Page** allows you to create a public profile for your business. This is what customers will see when they perform a Google search on your business name or business category.

Verify by phone or postcard

To make sure you're authorized to manage this business on Google, we need to verify your association with this business: [Why verify?](#)

 **Verify by phone**
You will receive an automated phone call at (707) 824-4880

 **Verify by postcard**
145 Pleasant Hill Ave N
Sebastopol, CA 95472

[Continue and verify later](#)


Step 4- Once your Google Map business information is uploaded Google will have to verify your business as a real one. You can choose to verify by phone or postcard. Verifying by phone is the fastest option.

Google places Jim

Dashboard Offers

Places Email Preferences
We occasionally send out emails to update you on the latest Google Places news. However, we want you to choose which communications you'd like to receive.

- ☒ **Performance Updates**
Receive periodic updates showing how customers engage with your business listing.
- ☒ **Feature Announcements**
Learn about new features as well as changes and enhancements to existing features.
- ☒ **Google Market Research**
Receive opportunities to participate in Places-related Google surveys and to evaluate new Places features.
- ☒ **Special Offers**
Receive promotions and news about related Google products.
- ☒ **Newsletters**
Learn more about tips, updates, and other information that help you get the most out of your Google Places account.

 **Welcome to Google Places. Are you ready to activate your listing?**
First you'll need your PIN, which should arrive in the mail within two weeks after you submit your business listing. If you have your PIN, enter it beside the appropriate listing below, then click 'Go.'

Step 5- Once you receive your PIN number you can activate your **Google Places** account on **Google's Dashboard** site.

Once you activate your Google Places account your customers will be able to **read your company profile and locate your business** on the map. They will also be able to find promotions, deals and more.

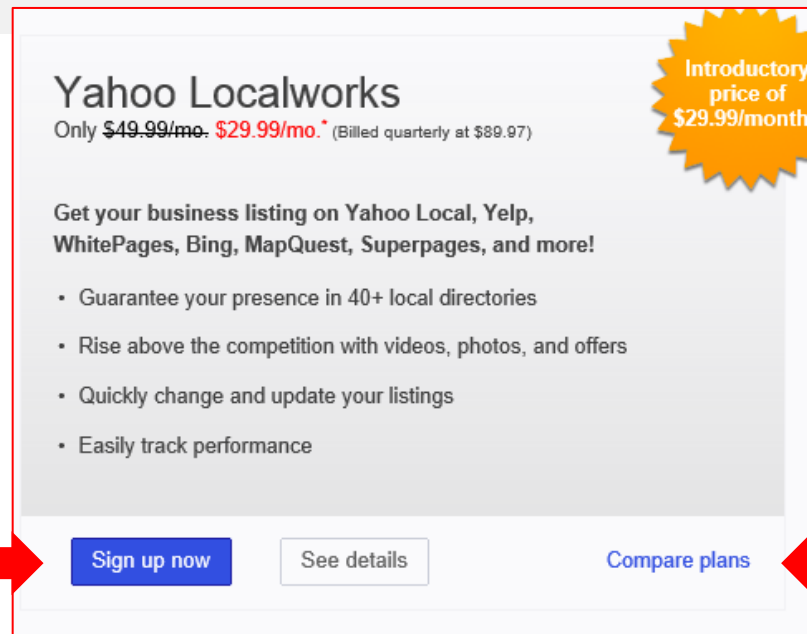
Yahoo Local Directory

The **Yahoo! Local Directory** is one of the most popular search websites on the internet. Getting your business on Yahoo's Local Directory will vastly increase your online presence.

It costs money to submit a website to the Yahoo Local Directory.

To submit your business listing to Yahoo Local Directory go to:

<http://smallbusiness.yahoo.com/local-listings/> and click on the '**Sign up now**' button.



Yahoo Localworks
Only ~~\$49.99/mo.~~ **\$29.99/mo.*** (Billed quarterly at \$89.97)

Get your business listing on Yahoo Local, Yelp, WhitePages, Bing, MapQuest, Superpages, and more!

- Guarantee your presence in 40+ local directories
- Rise above the competition with videos, photos, and offers
- Quickly change and update your listings
- Easily track performance

Introductory price of \$29.99/month!

[Sign up now](#) [See details](#) [Compare plans](#)

Or you can compare some of the different plans **Yahoo Local** offers by clicking on the '**Compare plans**' link .

Steps to Submitting a Directory Request to Yahoo Local Directories

Step 1- Provide some details about your business.

Step 2- Choose a payment plan and click **'Sign In & Checkout'**. You will have to create a Yahoo account. Then review your payment information.

Give us some details about the business you want to list:

All fields are required.

Business Name:

Business Phone Number:

Business Address:

Business City:

Business State:

Zip Code:

Business Category:

For example: Laundromat, Plumbing, French Restaurant

[Next](#)

Your info is subject to the [Yahoo Privacy Policy](#). Yahoo may use this information to communicate with you about Yahoo advertising solutions.

1. Review cart

Product	Term	Price	Today's charge
Yahoo Localworks quarterly plan	3 months	\$89.97	\$89.97

I have a coupon:

Coupon Code

[Apply](#)

Total \$89.97

[Sign In & Checkout](#)

2. Review payment

YAHOO!

Password

☐ Keep me signed in

[Sign In](#)

[I can't access my account](#)
[Help](#)

OR

[Create New Account](#)

[Sign in with Facebook or Google](#)

Verification

Type the code shown below into the "Type the code shown" field.

Visual code | Audio code

Help



Type the code shown

[Get a new code](#)

Terms of Service

Check the box below to agree to the terms of service, and then click the "Submit Information" button to submit your information.

☐ I agree to the [Yahoo! Local Listings Terms of Service for Basic Listings](#) and to the [Yahoo! Small Business Terms of Service](#).

Submit Information

Preview Listing

Cancel

Step 3- Once your business information is listed you will be asked to type in the appropriate verification code.

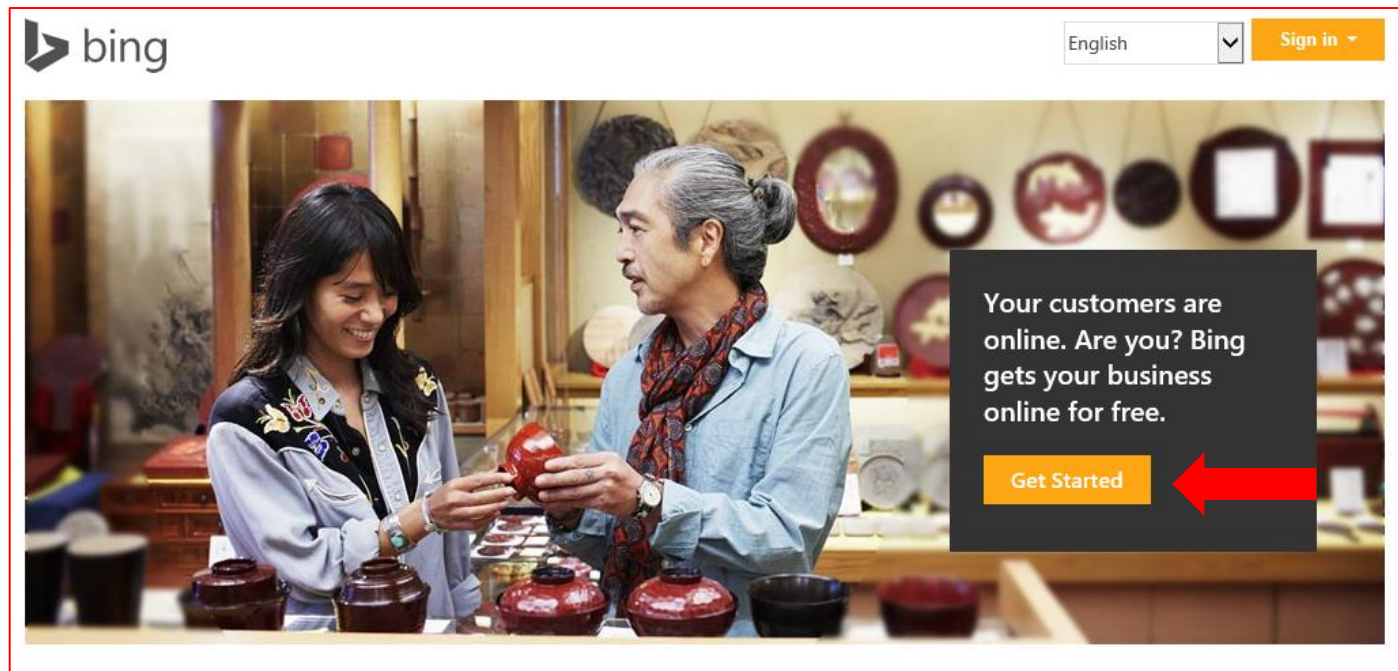
Step 4- Agree to the **Terms of Service**.

Step 5- Click '**Submit Information**'. The directory will notify you when your listing is up and running. You will receive a verification code by phone call, text message or mail.

Bing Places Directory

To submit your website to Bing Places go to:
<https://www.bingplaces.com/>

Step 1- To claim your business listing click on the **'Get Started'** icon.




Step 2- Fill in the information to find your business listing. Then Click '**Search**'.

Businesses

Find your business on Bing

To search for a business, enter either your business phone number or your business name and location.

United States 

Phone number

OR

Business name

Location

Please specify a Zip code or a combination of City, State and Zip code

Search

If you want to add more than 10 businesses, you can [start here](#).



Search Results

We found no businesses with the given information

Try searching again with different parameters, or click "Create new business" to create a new listing.

Create new business

[Try a new search](#)



Step 3- If you don't have a business listing on Bing Places it will not find any matches. Click on the '**Create new business**' icon. You will have to login with or create a Microsoft account.

bing | Places for Business

Add Your Business Add Multiple Businesses **Manage Your Listings**

Edit your business details

- Basic Business Details ▼
- Additional Business Details ▼
- Online Presence ▼
- Images and Videos ▼
- Other Contact Information ▼
- General Information ▼

←

Step 4- Fill in the information about your business for each section. The more details you can provide the better. Then click **'Submit'**.

bing | Places for Business

Add Your Business Add Multiple Businesses **Manage Your Listings**

Verify your business

☐ Verify by Voice

We will call you at your primary phone number

☒ Verify by Mail

We will send you a verification PIN at your registered postal address

Step 5- Choose to verify your business listing by voice or by mail.

Then click **'Verify'**.



You will now be directed to Bing's dashboard. From here you can upload the details of your business, create its profile and add anything else that you want to appear in the directory.

Yelp

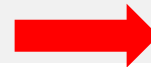
Yelp is a local internet business directory that allows your business to grab the attention of local customers.

Yelp also provides a place for customers to upload reviews of your business. It is free to sign up with **Yelp**.

To get your business onto Yelp local start by going to:

<https://biz.yelp.com/signup>

Then click on the '**Create your free account now**' icon.

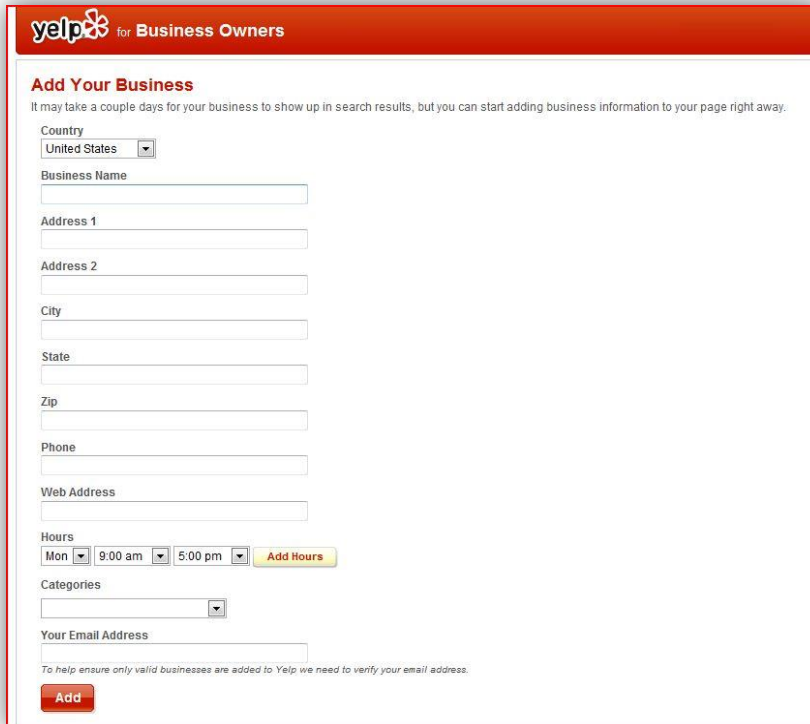


Create your free account now

The screenshot shows the 'yelp for Business Owners' sign-up page. At the top, there's a red header with the Yelp logo and 'for Business Owners'. Below this, a progress bar has three steps: 1. Find Your Business (highlighted with a red circle), 2. Create Your Account, and 3. Verify Your Identity. The main content area is titled 'Start by finding your business' and includes a subtext: 'Is your business already on Yelp? Search now to find it or create a new page if we don't have it yet.' There are two input fields: 'Business Name (e.g. Mel's Diner)' and 'Near (Address, Neighborhood, City, State or Zip)'. A red 'Search' button is to the right of the 'Near' field.

Step 1- On the Yelp sign-up page you will start by attempting to locate your business by typing in your business name and where it is located.

Steps to Sign Up for the Yelp Directory

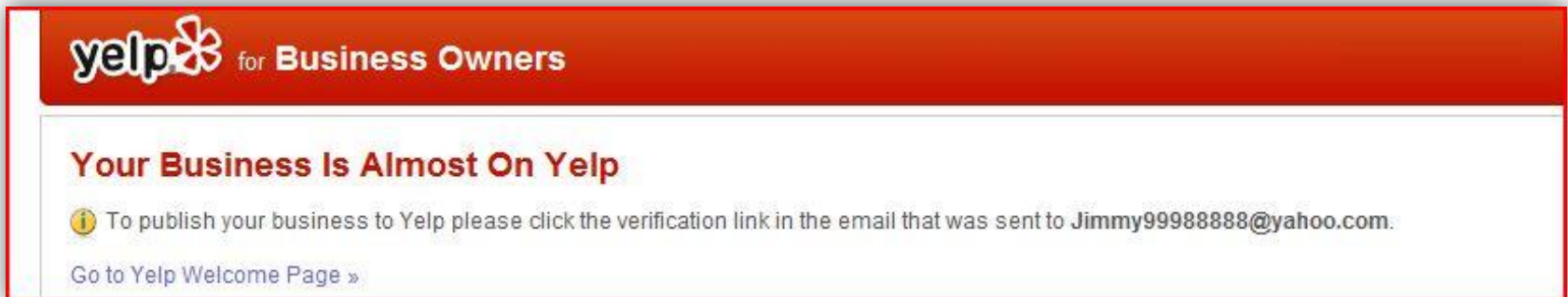


The screenshot shows the 'Add Your Business' form on the Yelp website. The form is titled 'Add Your Business' and includes a sub-header 'It may take a couple days for your business to show up in search results, but you can start adding business information to your page right away.' The form fields include: Country (dropdown menu set to 'United States'), Business Name (text input), Address 1 (text input), Address 2 (text input), City (text input), State (text input), Zip (text input), Phone (text input), Web Address (text input), Hours (dropdown menu set to 'Mon' with time range '9:00 am' to '5:00 pm' and an 'Add Hours' button), Categories (dropdown menu), and Your Email Address (text input). A red 'Add' button is at the bottom left. A small note at the bottom states: 'To help ensure only valid businesses are added to Yelp we need to verify your email address.'

Step 2- If your website is not already listed you can click on the '**Add Your Business**' button.

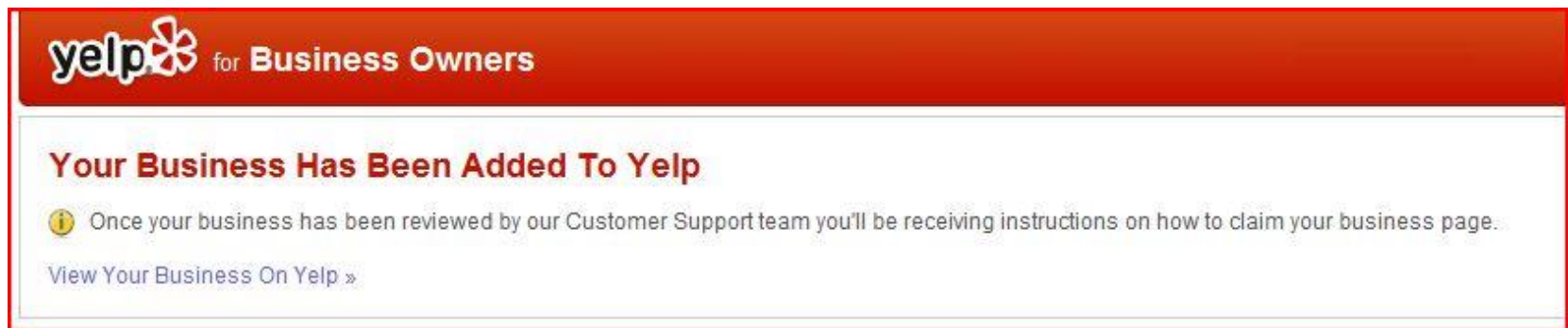
Once there you can fill out your business's information. It will also ask you to fill in an e-mail address.

Step 3- Yelp will send an e-mail verification to the e-mail address you have provided. You must go to that e-mail and click on the verification link.



The screenshot shows the 'Your Business Is Almost On Yelp' confirmation page on the Yelp website. The page has a red header with the Yelp logo and 'for Business Owners'. The main heading is 'Your Business Is Almost On Yelp'. Below the heading is a message: 'To publish your business to Yelp please click the verification link in the email that was sent to Jimmy9998888@yahoo.com.' At the bottom, there is a link: 'Go to Yelp Welcome Page »'.

Step 4- Your business has now been added to Yelp, but you will have to wait until the Yelp Customer Service Team has reviewed your site. Once that process is complete you will receive an **e-mail** with information about your website.



The screenshot shows the Yelp Business Owners interface. At the top is a red header with the Yelp logo and the text "for Business Owners". Below the header, a white box contains the heading "Your Business Has Been Added To Yelp" in red. Underneath this heading is a yellow information icon followed by the text: "Once your business has been reviewed by our Customer Support team you'll be receiving instructions on how to claim your business page." At the bottom of the white box is a blue link that says "View Your Business On Yelp »".

yelp for Business Owners

Your Business Has Been Added To Yelp

Once your business has been reviewed by our Customer Support team you'll be receiving instructions on how to claim your business page.

[View Your Business On Yelp »](#)

Hint- In order for your website to gain credibility on Yelp you should take the time to positively review other local businesses. These businesses may return the favor. **Keep it positive** however if you want your business to establish credibility.

Merchantcircle

Merchantcircle is a social network for businesses.

It helps local businesses gain more online exposure and connect with customers and other local businesses. Businesses who use **Merchantcircle** are able to:

Create an online listing for their business

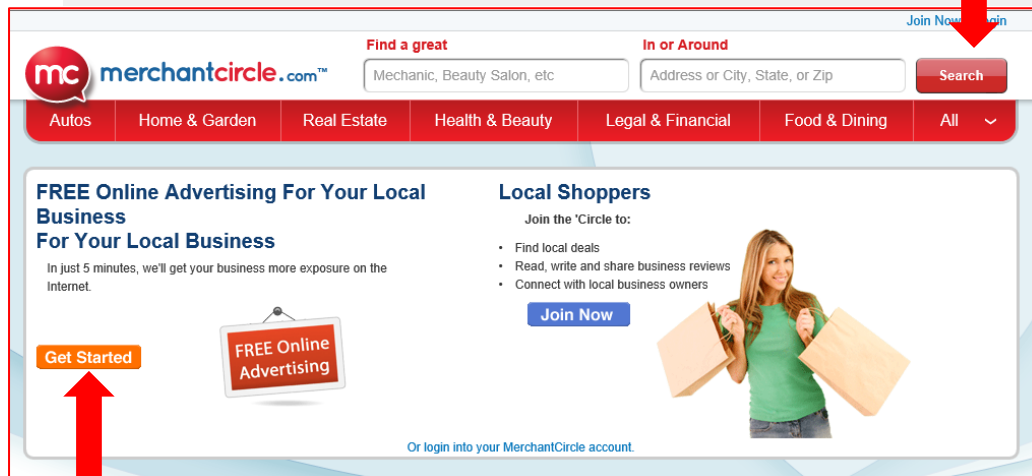
Show up in search engines

Find out what is being said about their business and monitor its reputation.

Use Ad Wizard to advertise on Google and Yahoo!

Gather new customer referrals

Merchantcircle is free to join.



To Join Merchantcircle go to:

<http://www.merchantcircle.com/corporate/landing/signup.html> and click on the 'Join Now' button.

Then click on '**Get Started**'.

Steps to Add Your Business Listing to Merchant Circle

Step 1- Register with Merchantcircle by filling out your company's information. Then click 'Continue'.

Join MerchantCircle Today — it's fast, free, and easy!

[Register with Us](#)

Business Name:	<input type="text" value="Blue Widget Co"/>
Business Phone:	<input type="text" value="562-888-2496"/>
Business Street Address:	<input type="text" value="5150 E Pacific Coast Highway Su"/>
Business ZIP Code:	<input type="text" value="90804"/>

[Have a Referral or Promo Code?](#)

[Create A MerchantCircle Login ID](#)

First Name:	<input type="text" value="Blake"/>
Last Name:	<input type="text" value="Denman"/>
Email Address:	<input type="text" value="bluewidgetcompany@gmail.com"/>
Re-Enter Email:	<input type="text" value="bluewidgetcompany@gmail.com"/>
Password:	<input type="password"/>

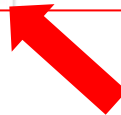
[Manage Your Reviews and Ratings](#)

Create coupons, blogs, or newsletters
It's fast and easy

[Connect with customers!](#)

Create ads, newsletter, coupons, and blogs

Plans	Basic	Plus	Premium
Price	Savings 90% \$4.95/Mo.*	Savings 91% \$14.95/Mo.*	Savings 99% \$29.95/Mo.*
Choose Plan	Choose Plan >	Choose Plan >	Choose Plan >
Preferred Badge ?	✓	✓	✓
Custom Newsletters ?	✓	✓	✓
More Newsletter Sends ?	✓	✓	✓
Premium Listing (No Ads) ?		✓	✓
Dealstore ?		✓	✓
More Cities ?		✓	✓
Premium (extra) Cities ?			✓
Local Sponsor ?			✓
Choose Plan	Choose Plan >	Choose Plan >	Choose Plan >



Step 2- The site will offer you the choice of several plans that cost money. Decide if you want any of these plans based on the features they offer.

Click **'Choose Plan'** if you want to purchase a plan. Click **'Add to Cart'** if you want to purchase any of these advertising features.

If you want to stick with the free listing Click **'No Thanks'**.



No, thanks

Online Advertising With MerchantCircle

Choose a package that best works for your business



UltimateCircle [Learn More](#)

Get Your Business Found Online

Maximize Reach in Audience & Exposure on Major Search Engines and at MerchantCircle with **One Month Free!**

Starting at **\$249.95/mo.***

Add to Cart



PremiumCircle [Learn More](#)

Get Your Business Found Online

Reach Wilder Audience & Increase Exposure on Major Search Engines and MerchantCircle with **One Month Free!**

Starting at **\$99.95/mo.***

Add to Cart



Step 3- Set up your business's profile. Try to make it as complete as possible as this will help your website's SEO rankings.

Choose your business categories, add a description and hours, add photos and coupons, then post a blog and newsletter.

The **'Profile Setup'** bar should be close to 100% when you are done.

Click **'Continue'** when your profile is complete.

Welcome To The MerchantCircle Network!

Below are links to begin your Profile Set-Up - the more complete your profile, the better your online visibility and ranking.

Profile Setup

0%



Categorization



[Choose your categories](#)



Description, Hours, etc.



[Add your business description and hours](#)



Photo Management



[Add photos](#)



Coupon Publishing



[Publish a coupon](#)



Blogging Platform



[Post a blog](#)



Newsletter Publishing



[Publish a newsletter](#)



Follow Other Merchants



[Start Connecting](#)



Continue

Hello, MerchantCircle. Welcome to your dashboard.

Inbox

From	Subject	Date	
MerchantCircle	Important Message	09/16/2008	
FIRST CAPITAL DBA WWW.WORKINGCAPITALMONEY.BIZ	Connection request	09/14/2008	Delete
www.freegasgonewild.com	Connection request	08/19/2008	Delete
Helloworld	Connection request	07/30/2008	Delete
Vizion Entertainment	Connection request	03/29/2008	Delete
MerchantCircle	MerchantCircle accepted your connection leave a message	02/27/2008	Delete
See all messages			

* deletes from inbox only

News Feed

Profile Completed

Listing Profile: **100% Complete**

Congratulations! Your profile is 100% complete.

Profile Stats

In the last 30 days, you've received:
1 visit(s) by Google, **1 page view(s)**, **1 ratings**, **0 visit(s)** by Yahoo!, **0 deal request(s)** were made and **0 reviews**.

[Read More](#)

Quick Invite

Enter a list of comma separated email addresses you'd like to invite:

Your **Merchantcircle** listing is now set up. The Dashboard will make it easy to control your business's information and account listings. Once your profile is set up you can begin to build up social media connections with other businesses.

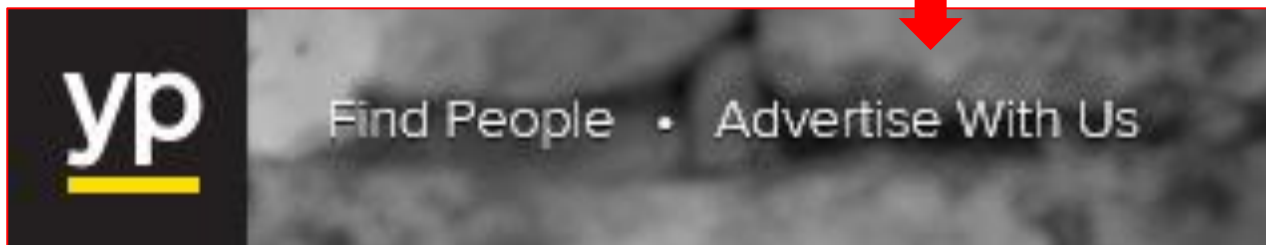
Yellow Pages.com

Yellow Pages.com is an online version of the classic phone-book directory. Registering your business with **Yellow Pages.com** allows your business to be easily found by a search directory that is used by a large number of consumers. It also has other tools for helping your business expand.

It is free to sign-up with Yellow Pages.com.

To begin advertising your business on **Yellow Pages.com** go to:

www.yellowpages.com and click on the '**Advertise with Us**' Button.



Steps for Signing Up with Yellow Pages.com

Get a Free Listing on YP

Be found when customers search for your local service or product

Get Your Free Listing

Step 1- On the 'Advertise with Us' page click on 'Get Your Free Listing'

Step 2- Enter your business's basic information in the box provided. Then Click '**Continue**'.

Continue

Basic Business Information

All Fields are required.

Primary phone number for your business

Business name

Business owner's first name Last name

Categories that best describe your business ?

You have 5 categories available

Street address

City

State

-Select State-

Zip code

Step 3- Continue to fill out the boxes regarding your business's contact information and business description.

Business Categories

Enter categories that best describe your business: *

(e.g., Beauty Salon, Restaurant)

You have 5 categories available

Business Contact Information

Enter your business owner's name

Doyle

Enter an AKA for your business

AKA Business Name

[+ Add another Aka](#)

Business Website(s):

http://www.mycompany.com [Test Link](#)

Enter a description for your website

[+ Add another website](#)

Enter additional phone numbers

Select Type (123)456-7890

Enter a description

[+ Add another phone number](#)

Enter email addresses for your business

info@yourbusiness.com

Enter a description for this email.

[+ Add another email](#)

Sign Up for Online Account Services

All fields required

First Name

Last Name

Email Address

Repeat Email

Create Password At least 6 characters, case sensitive

Repeat Password

Security Question
We'll use this to help you if you ever forget your password.

Choose a security question

☐ I have read and agree to the [Terms of Use](#) and [Privacy Policy](#)

Step 4- Fill in the 'Sign Up for Online Account Services' box and click '**Sign Me Up**'.

Step 5- Choose the verification process that you wish to use. You can choose verifying by phone or verifying by credit card or debit card authorization.

Once your website and business information has been verified you can manage your business's profile and update your listing anytime.

Verify your Listing

- We'll need to verify your listing, so we know you represent the business (and not its competitor).
- Verification helps us publish your listing faster, usually within 24-48 hours.
- Your listing will not go live until you have completed verification.
- It only takes a few seconds!

Your Verification Options

☒ Verify Listing by Phone

We will call the phone number on your business listing: **(215) 920-7933**. When you answer the phone, listen to the instructions and type in the code you will be given. Our call will show as **800-343-7390** on your caller ID.

Click Start when you are ready.

If you are on a dial-up connection, please check the box below.

☐ I am on a dial-up connection. [?](#)

START >

AUTHORIZE LATER

We do not recommend cancelling this step. Your listing will not go live if you do not verify.

☐ Alternate Authorization via Credit or Debit Card



A \$1.00 temporary authorization hold will be made to your card. This hold will be released by your issuing bank in 3-5 b

Supermedia

Supermedia allows you to create a free online listing that works to connect your business with your customers. Supermedia offers a range of directories designed to enhance your business's search-ability and relevance.

Claim Your Superpages Business Listing

Step 1 - Select Your Listing

Enter Your Business Phone Number:

find my business

To get started go to:

www.supermedia.com/directory.options

Steps to Setting up a Business Profile/Account on Supermedia

1 SELECT LISTING 2 EDIT LISTING DONE!

Claim Your Superpages Business Listing

Step 1 - Select Your Listing

Enter Your Business Phone Number:



Step 1- Enter your business's phone number. Then Click the **'Find my business'** icon.

Step 2- Find your business's listing and click **'Select'**.

Claim Your Business Listing

Step 2 - Enter Your Information
Phone Number: (215) 860-3888

Business Information * Required Field

Business Name*

Street Address*

City*

State*

Zip Code*

Website URL

☐ Only show my city, state and ZIP (no map will be displayed)

Add Business Categories

Search for Categories

Available Categories

Selected Categories*

Are You a New User?

First Name*

Last Name*

Email Address*

Email address will be your login ID

Choose the most accurate listing for (215) 860-3888

Smith' S Ace Hardware
2670 S Eagle Rd
Newtown, PA, 18940

Not Listed?
Add your business



Step 3- If your business is not already listed click on the **'Not Listed Select'** icon.

The **'Claim your business listing'** page will show up. Add your business's information in.

Add Business Categories

Search for Categories

Available Categories

Selected Categories*:

Step 4- Add your business categories.

Are You a New User?

Already Have an Account? [Sign in](#)

Create an Online Account

First Name*

Last Name*

Email Address*

Email address will be your login ID


Confirm Email*

Password

A temporary password will be emailed to you. You will be prompted to change the temporary password the first time you login.

Type the Code Shown

This code can be typed in all lowercase



[Try a different image](#)

Step 5- Create an online account.
Then Click '**Continue**'.

Step 6- Agree to the website's Terms and Conditions by clicking the small box and the **'Accept'** icon.

A screenshot of a 'Terms & Conditions' form. The title 'Terms & Conditions' is at the top in blue. Below it is a scrollable text area containing legal disclaimer text. At the bottom of the form, there is a checkbox labeled 'I have read these Terms & Conditions' and two buttons: a blue 'accept' button and a grey 'deny' button. A red arrow points upwards from the bottom of the form towards the 'accept' button.A screenshot of a confirmation message box with a blue header and footer. The title 'Confirm Your Email Address' is in blue. The text inside says: 'A confirmation email has been sent to saramarsee@gmail.com.' and 'To complete the Claim Your Business Listing process, please check your email and follow the link to confirm your account.'

Step 7- You will then receive a confirmation e-mail. Follow the instructions to confirm your account.

Your listing will then be updated onto Supermedia's site.

Citysearch

Citysearch offers its users information about businesses in specific cities. It provides contact information, local maps, directions and reviews about local businesses, which helps consumers choose a business they may wish to use in a new city.

Getting your business onto **Citysearch's** online directory makes it easy for anyone traveling to your location to find your business.

To register to advertise your business on **Citysearch** go to:

https://signup.citygrid.com/cyb/find_business

Step 1- Fill in your business name and city or zip code. Then click **'Find My Business'**.

Steps for Signing Up with Citysearch

Step 2- Choose your business listing and click on '**Claim This Business**'.

Find Your Business

Ace Hardware

Bethlehem PA [Find My Business](#)

Choose Your Business (4 results)

Ace Hardware
521 E 4th St
Bethlehem, PA 18015
[Claim This Business](#)

Miller Supply Ace Hardware
Rt. 329 & Savage Rd
Northampton, PA 18067
[Claim This Business](#)

Madle's Ace Hardware
3570 Lanark Rd
Coopersburg, PA 18036

Step 3- Create an account and then click on '**Claim Today**'.

You are about to claim Ace Hardware at 521 E 4th St, Bethlehem, PA 18015
[Search again](#)

Create your account to complete your claim. Come back anytime to update your business profile.

First Name

Last Name

Phone

Email

Password

Retype Password

[Claim Today](#)

or [Login to CityGrid](#)

Verify Ace Hardware

When you're ready, push the button and we'll call you with a 3-5 digit verification code. You will need to enter the verification code into the field below. You may want to have a pen ready to jot the number down. Before we call, please verify that the number listed below is correct.

Call me now at (610) 866-0532

[Not the right number?](#)

When you have your code, type it in here:



☐ I agree to the [Terms and Conditions](#)

Submit



Step 4- Follow the instructions to verify your business, then agree to the **'Terms and Conditions'**.

Then click **'Submit'**. Your business will then be claimed on **Citysearch**.

MapQuest

MapQuest is an online mapping and driving directions website. It makes it easy for consumers to locate businesses they may wish to use locally. **MapQuest** can help your business get found online and will make it easy for prospective customers to find your location in person. Getting your business on **MapQuest** is free.

yextAlready have an account? Sign in here

Claim Your MapQuest Listing

MapQuest has partnered with Yext so you can claim your business listings. Fill in your business information below to claim your business.

Business Name

Address

City, State, Zip

▼

Business Phone

Main phone number for this listing

Business Owner Name

First

Last

Business Email

Number of Locations

▼

How many locations do you personally manage

Web Site

Featured Message


Business Category

Type to begin searching ...

You can add more categories later

Description

Example Business
123 Sample Rd.
New York, NY 10011
[www.example.com](#)
Call today!



To get started to go **MapQuest's** business listings home page at:
<https://listings.mapquest.com/pl/mapquest-claims/preview.html/>

Steps to Getting Your Business Listing on MapQuest

yext [Already have an account? Sign in here](#)


Claim Your MapQuest Listing

MapQuest has partnered with Yext so you can claim your business listings. Fill in your business information below to claim your business.

Business Name	<input type="text"/>
Address	<input type="text"/>
City, State, Zip	<input type="text"/> <input type="text"/> <input type="text"/>
Business Phone	<input type="text"/>
<small>Main phone number for this listing</small>	
Business Owner Name	First <input type="text"/> Last <input type="text"/>
Business Email	<input type="text"/>
Number of Locations	<input type="text"/>
<small>How many locations do you personally manage</small>	
Web Site	<input type="text"/>
Featured Message	<input type="text"/>
Business Category	<input type="text"/>
<small>You can add more categories later</small>	
Description	<input type="text"/>

Example Business
123 Sample Rd.
New York, NY 10011
[www.example.com](#)
(123) 456-7890

[Call today!](#)



mapquest ©2013 MapQuest

Step 1- Enter your business's information, including location, phone number and number of locations.

Then click on **'Continue'**.

Continue



Save 55%!

MapQuest

Listing on MapQuest

\$3 /week*

*Billed at \$150 Annually

Claim Your Listing on the Following Site



Essential

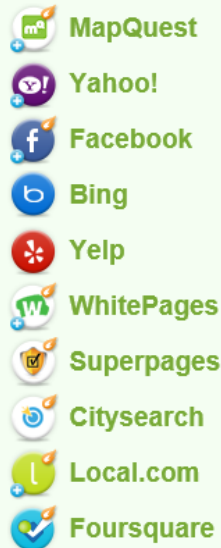
Top Online Sites

Original Price: \$20/week

\$9 /week*

*Billed at \$449 Annually

Claim Your Listing on the Following Sites



Complete

Our Entire Network

Original Price: \$24/week

\$10 /week*

*Billed at \$499 Annually

Full Essential Package



35+ Emerging Sites



PowerListings+

PowerListings+ allows you to publish Products, Services, Calendars, Staff Bios and Menus around the web

Yext Pages

Yext Pages lets you add all of your enhanced content to your website!

Premium

All Features

Original Price: \$35/week

\$15 /week*

*Billed at \$799 Annually

Full Complete Package



Review Monitoring

Keep track of the ratings and reviews your customers post on your online listings

\$300 Value!

Training Session

Get a personalized one-on-one training session to walk through the user-friendly dashboard

\$100 Value!

PICK PLAN

PICK PLAN

PICK PLAN

PICK PLAN

Step 2-

Choose which payment plan you want to use and click on 'Pick Plan'.



Step 3- Fill out your contact information and billing information.

Then click **'Place Your Order'**.

Once your order has been processed your listing will go live on **MapQuest**. You will receive a confirmation email that will provide information regarding how to edit and see your listing.

Your Contact Information

First Name


S

Last Name

Goyle

Email

goyle@yahoo.com



Billing Information

Name on Card

Address

City, State, Zip

--

▼

Billing Phone

(555) 555-5555

Card Number





Expiration

1

▼


2013



▼



☐

I agree to the Yext PowerListings and Dashboard [terms and conditions](#)

 **Place Your Order**



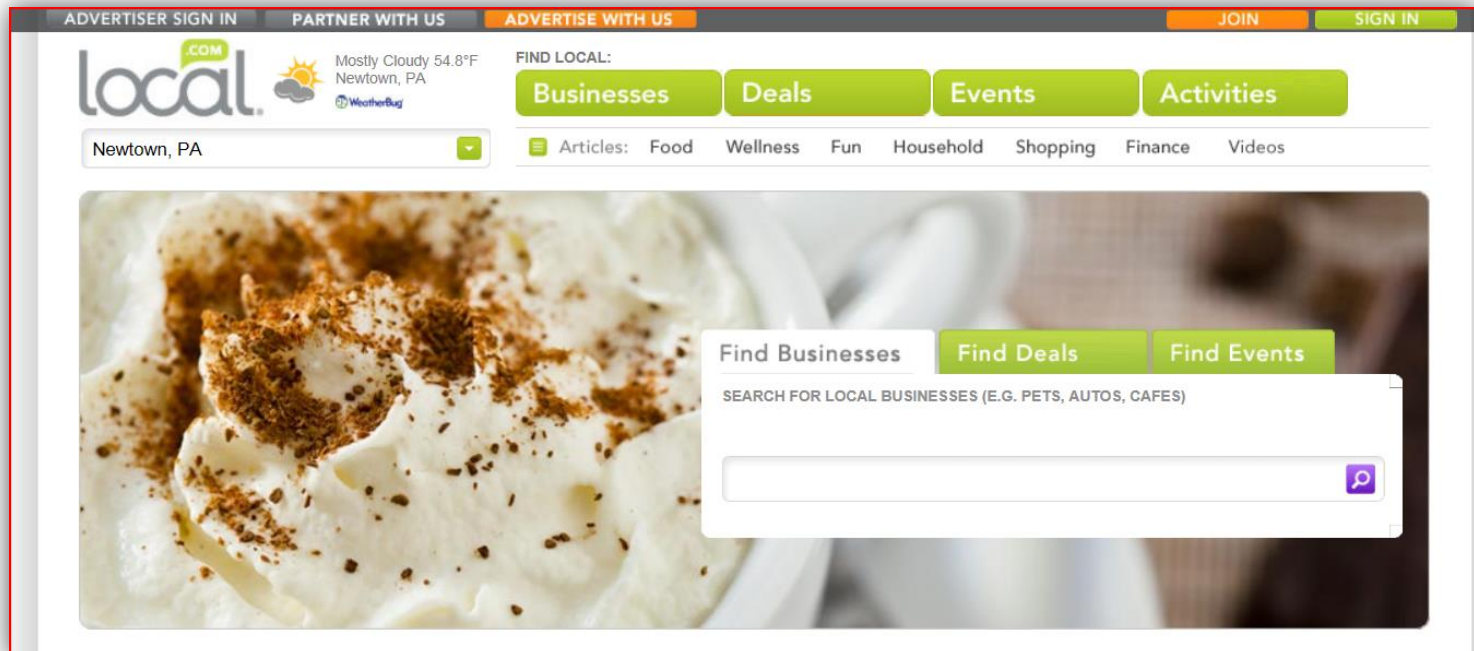


Local.com

Local.com is another locally-based online directory that is available for free to businesses. **Local.com** helps customers find local businesses as well as deals and advertisements.

To get your business listed on Local.com start by going to **www.local.com**.

Then click on **'Advertise with Us'**.



Steps to Listing Your Business on Local.com

Fill out this form to claim your business listing

First Name*

Last Name*

Business Name*

Business Website

Business Category

Email*

Phone*

Street Address*

City* State* Zip*

I'm also interested in: (Check all that apply)

- ☐ Phone Systems ☐ Online Marketing
- ☐ Postage Meters ☐ Credit Card Processing
- ☐ Web Design ☐ Hiring Employees

☒ I agree to the [terms of service](#)

Get started ▶

It's fast, easy and free!

Local.com has partnered with Yext so you can claim your business listings on Local.com as well as 40+ other sites.

Fill out this form and claim your business listing today!



Step 1- Fill in your business's information and Click the **'Get Started'** icon.



Create your Free Business Listing

Welcome! Setting up your free business listing is quick and easy and takes only a few minutes. Enter the information below then click 'Continue' to preview your business listing.

Business Info

* = required field

First Name *



Please enter your First Name

Last Name *

Business Name *

Phone Number *

Contact Email Address *

Business Email Address

Business Fax Number

Your Website's URL

Address *

City *

Step 2- Fill out your business listing information.



Create Your Profile Page

Add details about your business below and upgrade to enhance your listing.

Business Listing



SDM Technology
(215) 920-7933
Serving your area
view website
[Click here](#) to edit your business listing

Categories

Enter the categories in which you would like your listing to appear.

* = required field

Primary Category *

Secondary Category

Business Information

Tag Line

[Upgrade To Add Tagline](#)

Description

Services

Products

Step 3- Create your business's profile page, including your business's primary category and tag line information.



Categories

Save

1. Enter a keyword to find related categories.
2. As you type, a list of categories will display below.
3. Select a category that best describes your business.

To revise the category list, erase the keyword/category that is displaying and type another keyword. You will then see another list of related categories.

Primary Category Required

Second Category

Confirm and Submit Your Free Business Listing

Your free business listing is ready to go. Click 'Confirm Listing' and your listing should appear within 48 hours. Want to add more features? Click 'Upgrade' to add your logo, photos, video, special links and more!

Free Listing Preview

SDM Technology
(215) 920-7933
Serving your area
[view website](#)

- Business Listing
- Business Logo
- Business Info
- Additional Details
- Categories
- Photos
- Video
- Special Links

Edit

Free Listing

Register

Upgrade

Enter and confirm a password to create a new account for this listing or [login to an existing account](#).

First Name

Last Name

Username (Contact Email)

Jimmy99988888@yahoo.com

Password (minimum 6 characters)

Confirm Password (minimum 6 characters)

Confirm Listing



Step 4- You will be asked to search for keywords relating to your business's category. Simply type in a keyword that relates to your business and the site will automatically locate relevant keywords for you to choose from. Select keywords that will help customers locate your business.

Step 5- Confirm your business's listed information. Then create a password for your username.

Then click on **'Confirm Listing'**.

Thank You!

Thank you for submitting your free business listing. Want more visibility? 'Upgrade to a Premium Business Listing' to add more features - including

Your Free Business Listing

11 Avondale Dr
Newtown, PA 18940 | [map](#)
(215) 920-7933 | [view website](#)

Business Listing



Business Logo



Business Info



Additional Details



Categories



Photos



Video



Special Links



Upgrade to Premium Business Listing

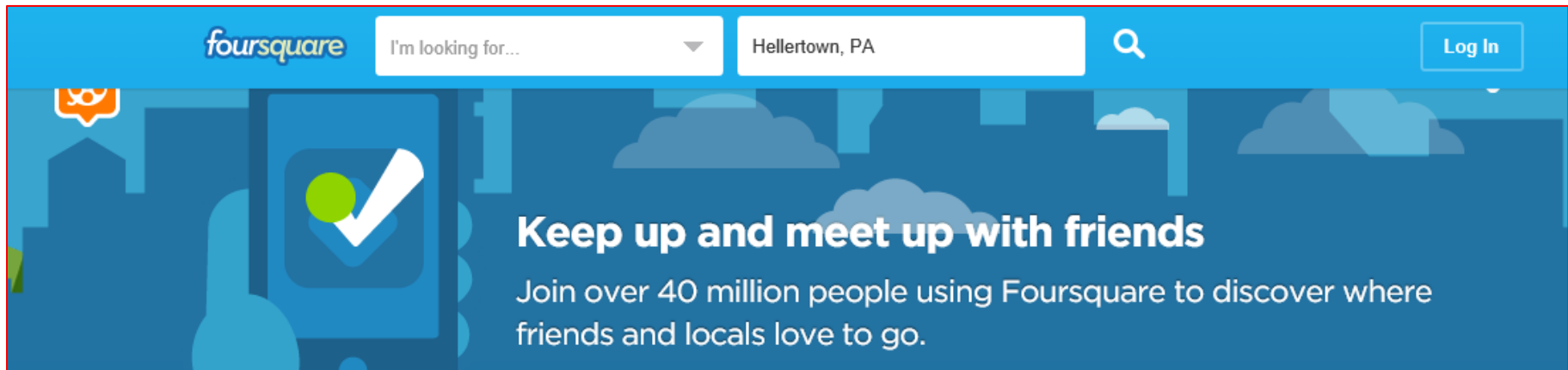
Step 6- Your Local.com business listing has now been submitted. You can also choose to upgrade your listing options by selecting the **'Upgrade to Premium Business Listing'** icon.

Once your business listing is complete you can upgrade to offer more photos, videos and special links if you choose to.

Foursquare

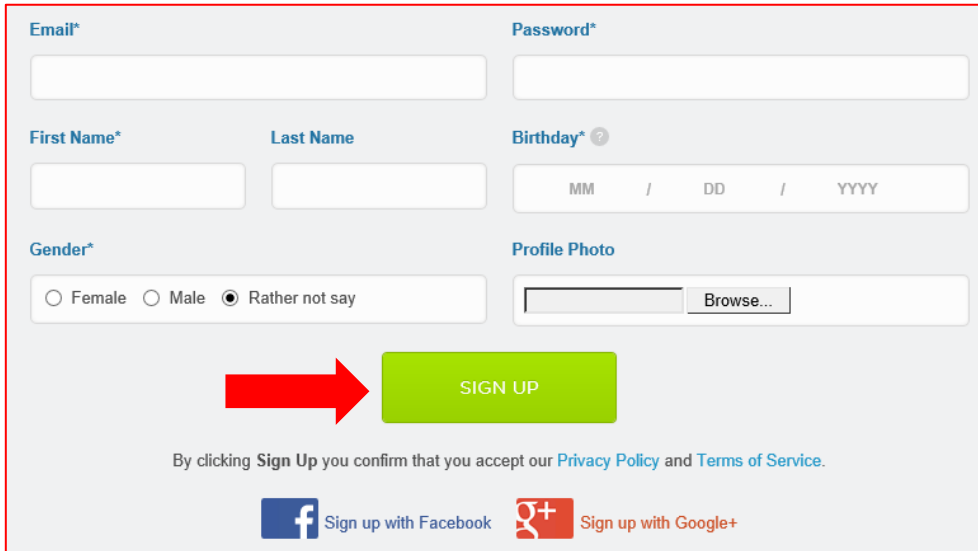
Foursquare is an innovative online social directory for mobile devices. It allows online users to locate local venues and businesses while they are on the go. Creating a **Foursquare** account will increase your business's online presence and allow customers to find you on the go.

To get started go to: [**https://foursquare.com/signup/**](https://foursquare.com/signup/)



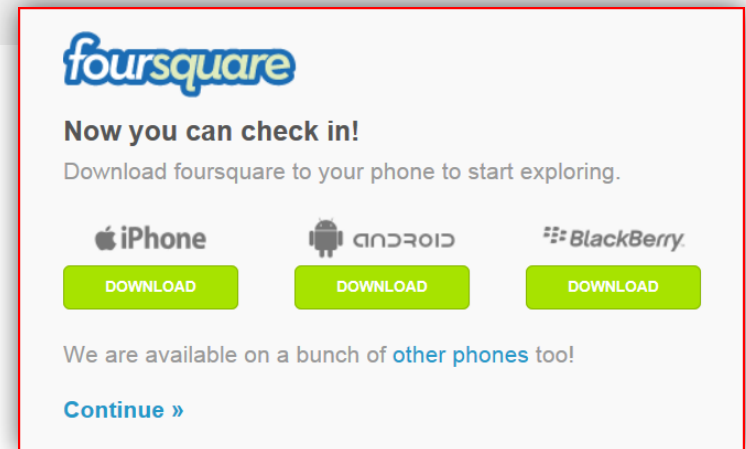
Steps to Setting Up a Foursquare Account

Step 1- Fill in the required information to sign up with FourSquare. Then Click **'Sign Up'**.

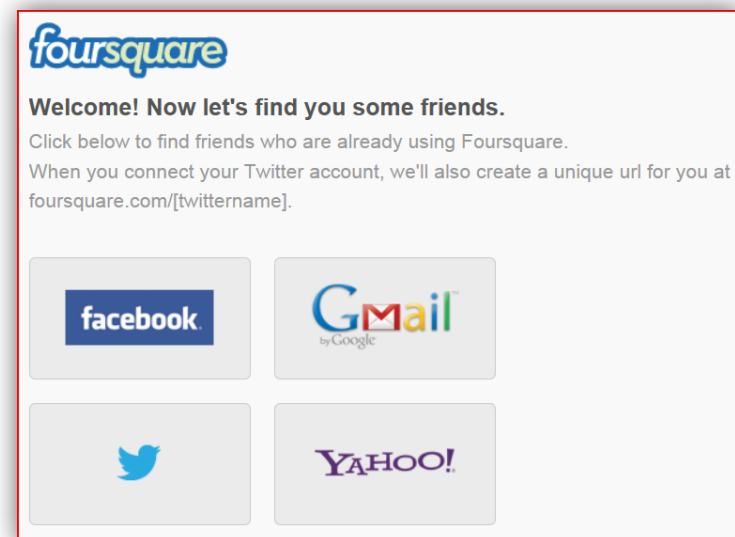


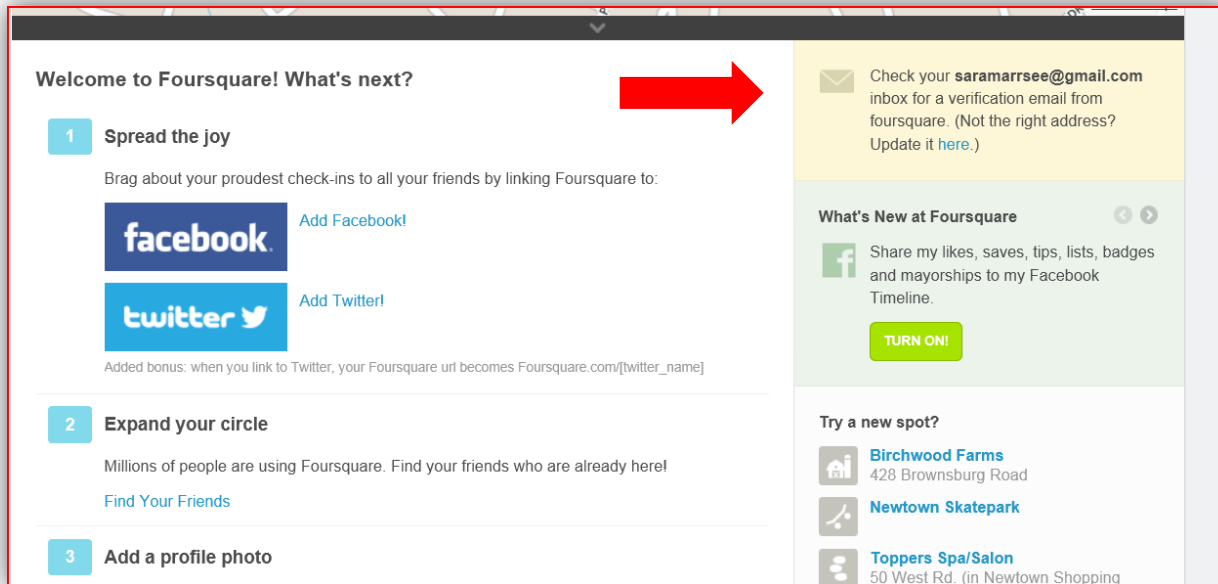
The screenshot shows the Foursquare sign-up form. It includes fields for Email*, Password*, First Name*, Last Name, Birthday* (with MM / DD / YYYY format), Gender* (Female, Male, and Rather not say), and Profile Photo (with a Browse... button). A large red arrow points to the green SIGN UP button. Below the button, it says: "By clicking Sign Up you confirm that you accept our [Privacy Policy](#) and [Terms of Service](#)." At the bottom, there are links to "Sign up with Facebook" and "Sign up with Google+".

Step 2- You can then download **Foursquare** to your mobile device to start exploring.

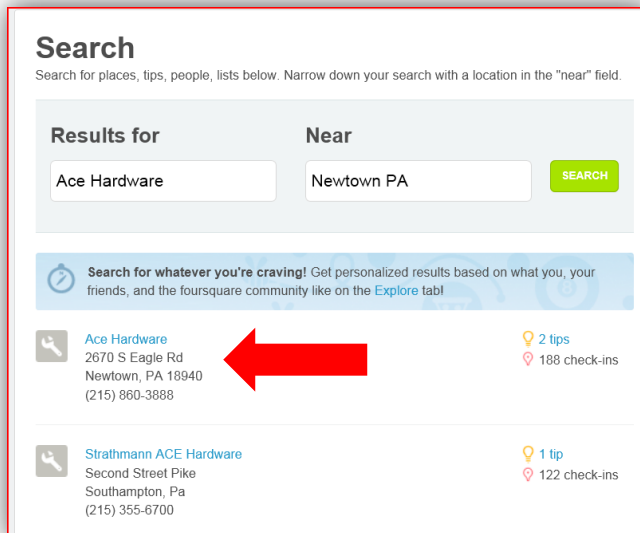


Step 3- You will then have the option to connect to other social media outlets, or you can skip this step.



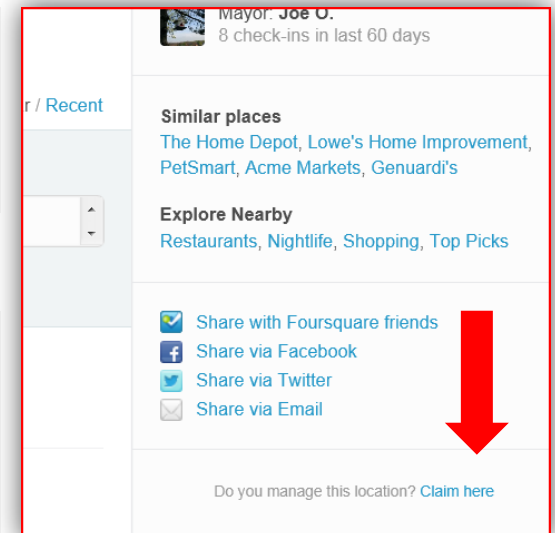


Step 4- You now have a **Foursquare** account. Check your email for a verification.




Step 5- Perform a search for your business. Click on your business listing then scroll down.


Step 6- Under "Do you manage this location?" Click the "Click Here" icon.




Over 750,000 businesses are using foursquare's [free tools](#) to reach our 20,000,000-strong community. In just 90 seconds and for a one-time \$1 USD verification fee, you'll be able to:



Attract
customers with specials and promotions




Analyze
real-time data about your patrons



Update
information on your business' page

Still not sure? [Learn more](#) about claiming your business.



I'm the owner (or working on behalf of the owner) and I agree to the [Venue Platform Terms of Use](#)

Get Started




Step 1
Terms of use

Step 2
Confirm phone number

Step 3
Final verification


Step 7- Click the box that says you 'Agree to the Venue Platform Terms of Use'. Then Click '**Get Started**'.

Step 8- Enter your business's phone number for verification. Then Click '**Continue**'.




Enter your phone number below (cell phones work!) to receive a call to verify your claim.

Continue


Step 1
Terms of use

Step 2
Confirm phone number


Step 3
Final verification

Calling 2158603888. When prompted, please enter the following code:

1059

Continue


Step 1
Terms of use

Step 2
Confirm phone number

Step 3
Final verification

Step 9- You will receive a phone call. Enter the code when prompted. Then Click '**Continue**'. Once you are verified you can alter or edit your business's profile.

LinkedIn

LinkedIn is professional business-related online networking site. It allows business professionals to interact with one another and create business connections. Your business's **LinkedIn** profile will help it be found on search engines by consumers.

Be great at what you do.



"LinkedIn connects me to opportunities and talent in my area."

Mae O'Malley – Founding Attorney at Paragon Legal

Get started – it's free.

Registration takes less than 2 minutes.

First Name

Last Name

Email

Password (6 or more characters)

Join Now

By joining LinkedIn, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#) and [Cookie Policy](#).

To set up a LinkedIn profile go to:
www.linkedin.com

And click on '**Join Now**'.

Signing up is free.

Steps to Creating Your Own LinkedIn Profile

sara, let's start creating your professional profile

* Country

* ZIP Code
e.g. 94043

I am currently: ☒ Employed ☐ Job Seeker ☐ Student

* Job title
☐ I am self-employed

* Company

Create my profile

* Indicates required field.

Step 1- Fill in the required information to start creating your profile. Then click **'Create my profile'**.

See Who You Already Know on LinkedIn

Step 2 of 5

Searching your email contacts is the easiest way to find people you already know on LinkedIn.

Your email:

Continue

We will not store your password or email anyone without your permission.

Skip this step »

Step 2- LinkedIn will ask if you want to search for other members that you already know. You can click on **'Skip this step'** to continue creating your profile.

Step 3- LinkedIn will ask you to confirm your e-mail address. To do this open your e-mail account, then open the e-mail sent from **LinkedIn**.

Then click on '**click here**'.



Confirm Your Email Address

Confirm the email address **Jimmy99988888@yahoo.com**.

After clicking the button below you will be asked to sign in to your account to confirm this email address.

Confirm

LinkedIn

[Click here](#) to confirm your email address.

If the above link does not work, you can paste the following address into your browser:

https://www.linkedin.com/e/csrfZ_sO/25l2y4-qua0l23w-19/cnf/-IDsUGNAJv1pZEN_sqJ0a53CE8C28P0Jq-mi/?hs=false&tok=2f-On6BOpbE4Y1

You will be asked to log into your account to confirm this email address. Be sure to log in with your current primary email address.

We ask you to confirm your email address before sending invitations or requesting contacts at LinkedIn. You can have several email addresses, but one will need to be confirmed at all times to use the system.

If you have more than one email address, you can choose one to be your **primary email address**. This is the address you will log in with, and the address to which we will deliver all email messages regarding invitations and requests, and other system mail.

Thank you for using LinkedIn!

--The LinkedIn Team


<http://www.linkedin.com/>

© 2011, LinkedIn Corporation



Step 4- Now your **LinkedIn** profile is set-up. You can now choose to share your new profile with other social networks or click on '**Skip this step**'.

Your Account is Set Up — Choose Your Plan Level

What Do You Want to Do? What's this?	 Premium	Basic (Free)
Create a professional profile and build your network	✓	✓
Join industry or alumni groups	✓	✓
Search & apply for jobs	✓	✓
See who's viewed your LinkedIn Profile	✓	Limited
View the professional profiles of over 120 million people	✓	Limited
Send messages to people you aren't directly connected to	✓	
Premium search filters & automated search alerts	✓	
Save profiles into folders	✓	
Add notes & contact info to any profile	✓	
Reach out to over 120 million users	✓	
	Choose Premium Plans starting from \$24.95	Choose Basic Free

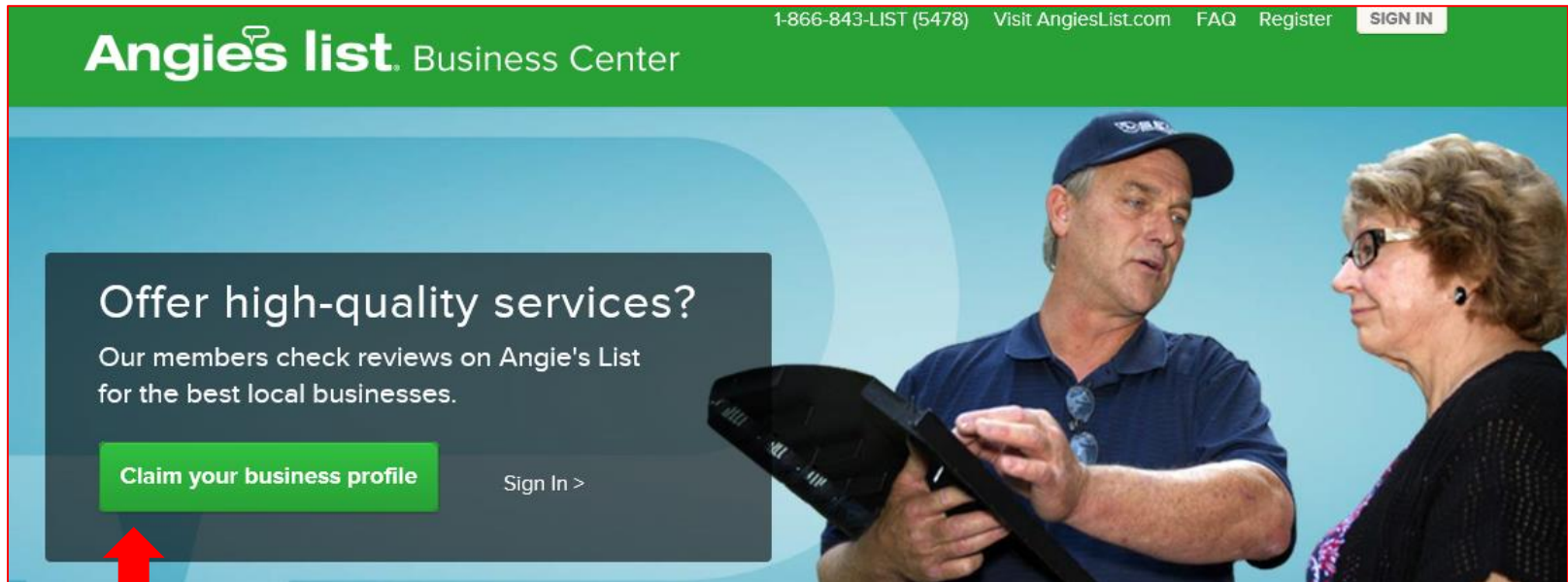
[Skip this step »](#)

Once your **LinkedIn** profile is set up you can choose to add premium features for an additional charge.

The basic LinkedIn package is free.

Angie's List

Angie's List is a user-specific online site that allows consumers to provide first-hand reviews of local businesses. To ensure that all reviews are accurate, **Angie's List** requires that all users register and pay to use the site, as a way of verifying their comments. Setting up your business on **Angie's List** allows it to be easily found and lets you take advantage of positive reviews from your customers. **This is a free service.**



To get started go to the Angie's List Business Center at:
<http://business.angieslist.com>

And click on '**Claim your business profile**'.

Steps to Registering with Angie's List

Step 1 of 2

Find Your Company

*



*

Search

Know your Company ID? [Click here to search by Company ID instead.](#)



Step 1- Perform a search for your company by typing in your business's name and zip code. Then Click **'Search'**.

Step 2- Select your business if you can find it. If you haven't added it yet then click on **'Add Company'**.

Select a Company

	Company Name	Contact	Phone	Address
Select	SMS INC		610 497 2012	52 CONCORD RD
Select	SMS CONSTRUCTION		610 486 6642	1138 ROMANSVILLE RD
Select	SM Technology	Dills, Sam	215 920 7933	11 Avondale Dr
Select	SM Landscaping LLC	McCann, Steve	610 500 1123	820 Taylor Rd
Select	DIAMOND REO SMS INC		302 798 6845	52 CONCORD DR

Can't find your Company?

Add Company

or

Search Again



Add your company

Provide the following information to create your business. You can add additional information after registration.

* Company Name

Address * City * State * Zip

* Phone (10 digits) Email

* First Name * Last Name

Select the general service group for your business.

☐ Consumer Services ☐ Classic Car Services ☐ Health Related Services

To add a category, select it and click the right arrow. To remove a category, select it and click the left arrow.
At least one category is required.

Available categories

Accessories - Auto
Accessories - Classic Car
Accountants/Tax Consultants
Air Conditioning - Auto
Air Conditioning - Classic Car
Air Duct Cleaning
Air Intake Systems
Air Intake Systems - Classic Car
Alarms
Alarms - Classic Car

Selected categories

[Why are some categories required?](#)

Cancel

Continue



Step 3- Fill in your company's information and Click '**Continue**'.

Step 4- Set up your account, check the confirmation box and Click '**Submit**'.

Step 2 of 2

Now, set up your account access:

* First Name * Last Name * Email

* Password * Confirm Password

How did you hear about us?

select...

* ☐ I confirm I am an employee of this business and agree to the [terms of service](#).

Submit



* Required Fields | Please Note: Angie's List will not sell, trade or rent your contact information to any third parties.

Step 2 of 2

Thank you for registering!

[Access your profile](#)

Your association has been set up for SMS Marketing on Angie's List and you will receive an email confirming your registration. Any other associates registered to SMS Marketing will be notified of this update.

Sign in regularly to ensure profile accuracy, read recent reviews and learn about new ways to reach our members!

Your **Angie's List Company Profile** is now step up. You can update your profile's information at any time.

Manta.com

Manta.com is the world's largest online community for promoting small businesses. Listing your small business with **Manta.com** will increase your web presence, help you differentiate your company from the rest and allow customers to find you.

It is free to claim your small business's listing.



To get started claiming your small business listing Go to:
www.Manta.com.

Then Click on the “**Add your business**” icon.

Get Listed on Manta. It's Free!

Tell Us About Your Company (All Fields Required)

Country

Select a Country ▼

(U.S., Canada, U.K. and Australia only)

Company Name

As you type your company name, we'll check to see if it exists on Manta. If you see it listed, select it. If not, we will add it. Any incorrect information may be changed later.

Street Address

Phone Number

Zip/Postal Code

What is your relationship to this company?

- ☐ I'm the owner of this company.
- ☐ I work for this company.
- ☐ I don't work here, but I'm acting on behalf of this company.

[Continue to Customize Your Company Profile](#) or [Cancel](#)

Sign In

Your Email Address

Your Password

[Sign in](#)

[Forget your password?](#)

Manta helps you...

- Be found by customers and prospects
- Promote and drive traffic to your business
- Get stats on who is visiting your profile
- Make business connections



“ Since claiming our profile, our website traffic has doubled. One of our largest customers came from Manta. ”

- Paige of Dine With 9 Catering in Los Angeles

Step 1- Fill in the ‘**Tell Us About Your Company**’ box. Fill in your business’s country, address, zip code and who you are in the company.

Then click ‘**Continue to Customize your Company Profile**’.

30 Million Customers Find Businesses on Manta Every Mo

Edit Your company profile. It's fast and free.

What's your relationship to Ace Hardware?

Your Name

First

Last

Your Email (Not Published)

You will also use this to sign in to Manta

Confirm Email

Create Password

Confirm Password

☒ Send me Manta newsletters, weekly information and advice on all aspects of running my business.

☒ Send me Manta Tip of the Day, a short daily tip on running my business.

By clicking continue, you're agreeing to the [Manta Terms & Conditions](#)

Continue ▶

◀ **Enhance** company profile.

This Company is Unverified



Call Now: 1-866-374-6756

Verification Code: mxjj80s

Our records show that your company has not been verified at Manta. Unverified companies will not be displayed as prominently in Manta search results.

Step 2- Fill in the information about your relationship to the company. You will use your e-mail address as an account name.

Then create a password and click **'Continue'**.

Step 3- Your business will not yet be verified by **Manta.com**. Call the number provided and insert the verification code you are given.

Once this step is complete your business listing will appear on the website.

Step 4- List the products or services that your company offers. You can add up to 30 categories.

The more categories you enter the better.

Then click **‘Done’**.

List Products and Services You Offer

Choose up to 30. The more customers know about you, the better.

Find

e.g. accounting services, hammers, pediatrics

Suggested:

No Results

Selected:

You haven't added any products or services that your business offers.

Done

PREVIEW | EDIT | STATS | TOOLKIT

Company Profile Page **Products & Services**

SMS Marketing **EDIT**

Add Alternate Business name

EDIT

Add Your Logo

8 Avondale Dr **EDIT**

Add 2nd Address Line
Newtown, PA 18940 **map**

Phone: 215920-7833 **EDIT**

Add your company website. Website:
Add your email address Email: **EDIT**

RESERVED FOR ADVERTISING **REMOVE AD**

Want to remove these ads?

Post an Update | What should I post? | **See video** | **Manage social networks**

Say something... an idea, a helpful tip, or status. Almost anything will do!

Post as: SMS Marketing

☐ **f** ☐ **t** ☐ **in** **Post Update**

Latest Activity

No updates available at this time.

Step 5- Now you have a profile page. Add as much information to this profile as you can to make it complete. Add your logo, website URL and e-mail address so customers can find you.

Click the **‘Edit’** icons to make changes.



More Things To Do With This Company Profile

→ Get Verified +5%

→ Upgrade to a Premium Business Listing

→ Share:  

Complete your company profile

Add company logo +5%

Add detailed description +5%

22%

PROFILE COMPLETENESS

[Why does completeness matter?](#)

Post an Update

[What should I post?](#)



[See video](#)



[Manage social networks](#)

Say something... an idea, a helpful tip, or status. Almost anything will do!

Post as:
SMS Marketing



Post Update

Latest Activity

No updates available at this time.

List Products and Services You Offer

Edit Your List



Build Showcase Pages for Your Products & Services

Build Showcase Page



More Contact Information:

Add Sales: (555) 555-5555, Support: (555) 555-5555, Info: (555) 555-5555

[EDIT](#)



Business Hours:

Add your company's hours and a description.

Sun CLOSED, Mon 00:00 AM to 00:00 PM, Tues 00:00 AM to 00:00 PM, Weds 00:00 AM to 00:00 PM, Thurs 00:00 AM to 00:00 PM, Fri 00:00 AM to 00:00 PM, Sat CLOSED

[EDIT](#)

About SMS Marketing



[EDIT](#)

Add a Detailed Business Description. This is a great place to tell potential customers more about your business, such as your business philosophy, customer service standards and details about your products and services.

Step 6- Continue to add to your company profile until the profile completeness bar is at 100%. The more complete your profile is the more customers will be able to find out about your business.

Add things like contact info, business hours, and an 'About Us' section.

Post updates to keep your customers informed.

Build a showcase of your products or services too.

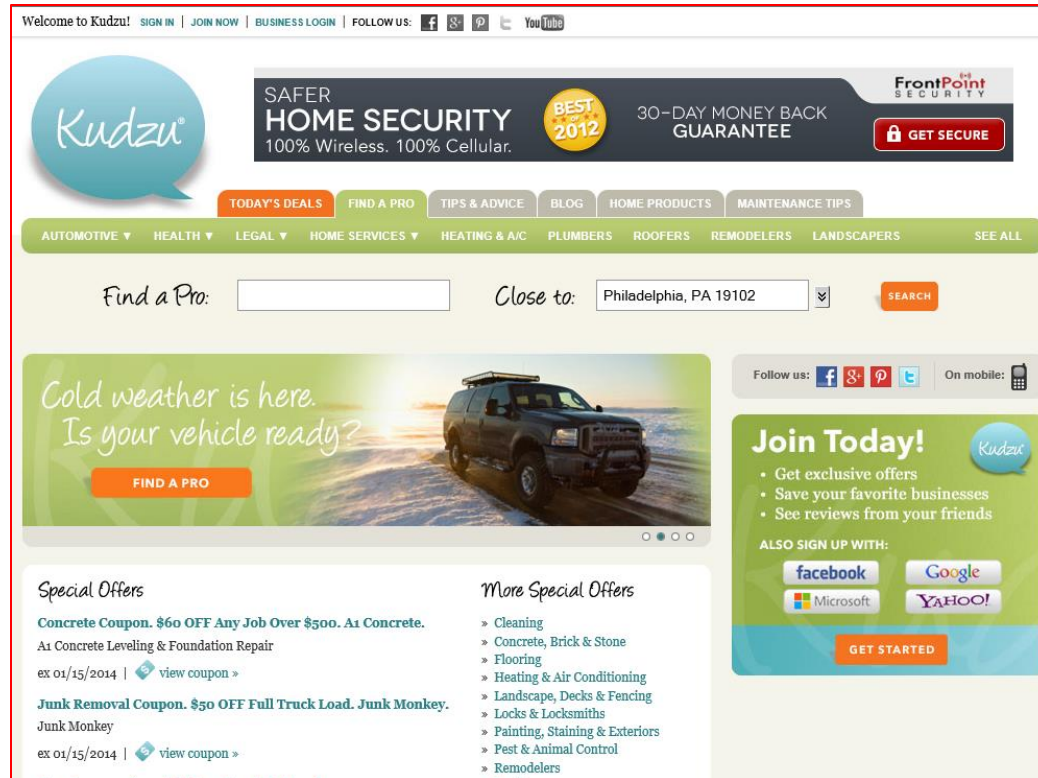
You can also connect with your other social media sites.



Your **Manta.com** page is now set up. Use the tool bar to finish filling in all of your company information. You can preview your listing at anytime by clicking the 'Preview' button. You can also track how many viewers your listing gets through the 'Stats' icon. Edit your **Manta.com** listing often and add updates regularly.

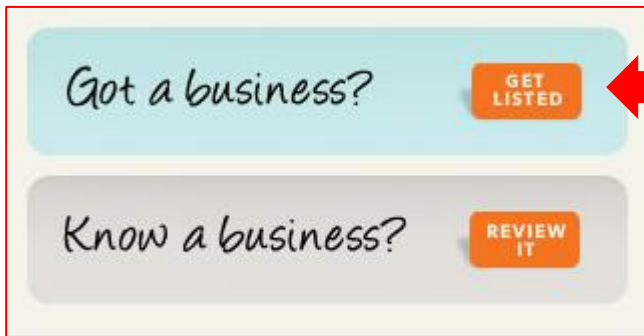
Kudzu

Kudzu is another online business directory that has become very popular with Internet users. The directory aggregates ratings and reviews on local businesses all over the country. Users can also search for local businesses in their area. This is a free online directory.



The screenshot shows the Kudzu website homepage. At the top, there's a navigation bar with links for 'Welcome to Kudzu!', 'SIGN IN', 'JOIN NOW', 'BUSINESS LOGIN', and 'FOLLOW US' with social media icons. Below this is a large banner for 'SAFER HOME SECURITY' by FrontPoint Security, featuring a 'BEST 2012' award and a '30-DAY MONEY BACK GUARANTEE'. The banner includes a 'GET SECURE' button. Below the banner is a horizontal menu with categories like 'TODAY'S DEALS', 'FIND A PRO', 'TIPS & ADVICE', 'BLOG', 'HOME PRODUCTS', and 'MAINTENANCE TIPS'. Underneath is another menu with various service categories: 'AUTOMOTIVE', 'HEALTH', 'LEGAL', 'HOME SERVICES', 'HEATING & A/C', 'PLUMBERS', 'ROOFERS', 'REMODELERS', 'LANDSCAPERS', and 'SEE ALL'. A search bar is prominently displayed with the text 'Find a Pro:' and a dropdown menu for 'Close to:' set to 'Philadelphia, PA 19102'. Below the search bar is a large green banner with the text 'Cold weather is here. Is your vehicle ready?' and a 'FIND A PRO' button. To the right of this banner is a 'Join Today!' section with a list of benefits: 'Get exclusive offers', 'Save your favorite businesses', and 'See reviews from your friends'. It also includes a section for 'ALSO SIGN UP WITH:' with buttons for Facebook, Google, Microsoft, and Yahoo!. At the bottom left, there are 'Special Offers' including a 'Concrete Coupon' and a 'Junk Removal Coupon'. To the right of these is a 'More Special Offers' section with a list of services like 'Cleaning', 'Concrete, Brick & Stone', 'Flooring', etc.

To register your business on **Kudzu** start by going to **www.kudzu.com**.



Step 1- Click on the '**Get Listed**' icon at the bottom of the homepage next to "**Got a business?**"

Step 2- You will have a choice between an Enhanced Profile, which you will pay for, or a **Basic Profile, which is free.**

Choose a profile and click '**Get Started**'.

A screenshot of the Kudzu profile selection screen. The screen is divided into two main sections: 'Enhanced Profile' (light blue background) and 'Basic Profile' (light gray background).

The 'Enhanced Profile' section has a 'GET STARTED' button in the top right. Below the title, it says 'Get more leads, find more customers!' and lists several benefits:

- Top listing in search results
- Profile preview to stand out from competitors
- Improves your search engine rank
- Feature your specialties & services
- Highlight your special offers & coupons
- Photos and video to showcase your work
- Respond to customer reviews
- Email your best customers to increase your ratings and write reviews
- Reports to track your leads and ROI
- Dedicated account manager

Below the list is a 'Find Out More' link and three icons for 'ONLINE', 'MOBILE', and 'TABLET' access.

The 'Basic Profile' section has a 'GET STARTED' button in the top right. Below the title, it says 'List your FREE listing today:' and lists several features:

- Key contact information
- Website address
- Your specialties & services
- Special offers & coupons

Below the list is a 'Find Out More' link.

To the right of the 'Basic Profile' section, under the heading 'Kudzu consumers are:', there is a list of statistics with checkmarks:

- ✓ 93% homeowners
- ✓ 74% are planning home projects
- ✓ \$93,000 household income
- ✓ 63% college-educated
- ✓ 75% age 35-64
- ✓ 67% married
- ✓ 63% female

Below this list is a small footnote: '* IPSOS Research, Kudzu audience study 2011'. A large red arrow points upwards towards the 'GET STARTED' button for the 'Basic Profile'.

Step 3- Create your user name, select a password and choose a security question.
Then click '**Continue**'.

Add Your Information

Your contact information. (Will not appear on site.)

* required field

Salutation: Select Title ▾

First Name: *

Last Name: *

This information will appear on your profile on Kudzu.com:

Business Name: *

Website URL:
Don't forget to include http://

Street Address:

Suite or Bldg#:

City: * State: *

Zip Code: *

Create Your Login

Set up a user name and password:

* required field

User Name: *
Example: JaneDoe (no spaces please)

Email Address: *

Password: *
Must be at least 6 characters

Confirm Password: *

If you forget your password:

Security Question: * Select a Question ▾

Your Answer: *

Step 4- Add your business's information.
Then click '**Continue**'.

Choose Category

Pick the best place for your business profile on Kudzu.com:

Choose a category below. We have more than 300 to pick from.
Or [click here](#) to view all categories and subcategories on one page.

Step 1. Choose a category

- Automotive ->
- Business Services ->
- Community ->
- Education ->
- Family ->
- Financial ->
- Food & Entertainment ->
- Health ->
- Home Services & Furnishings ->**
- Legal Services ->
- Personal Services ->
- Pets ->
- Real Estate ->
- Shopping ->
- Sports & Recreation ->
- Travel & Transport ->

Step 2. Choose a sub-category

- Antenna & Satellite Service
- Appliance Rental & Repair Services
- Art & Antique Stores, Restoration
- Awnings & Canopies
- Bathroom & Shower Fixtures
- Cleaning ->**
- Concrete, Brick & Stone
- Custom Furniture Builders
- Demolition Service
- Drinking Water Delivery & Treatment
- Electronics Repair & Rental Shops
- Firewood
- Floor Laying & Refinishing
- Fuel
- Furniture Rental & Repair
- Handyman Services
- Heating & Air Conditioning

Step 3. Choose an occupation

- Carpet & Upholstery Cleaning**
- Debris & Waste Removal
- House Cleaning Services
- Pressure Washing
- Window Cleaning

Back

Continue

Step 5- Choose a category, sub-category and occupation for your business listing. Then click '**Continue**'.

Step 6- Add specialty services if appropriate. Then click '**Continue**'.

Add Specialties

Carpet & Upholstery Cleaning

1. What types of carpets or rugs do you clean?

- | | |
|--|---|
| <input checked="" type="checkbox"/> Car Carpet | <input type="checkbox"/> Oriental Rugs |
| <input type="checkbox"/> Cotton Carpets | <input type="checkbox"/> Silk Rugs |
| <input type="checkbox"/> Drapery | <input type="checkbox"/> Stain Resistant Carpet |
| <input type="checkbox"/> Fine Fabrics | <input type="checkbox"/> Wool Carpet |

Back

Continue

Add Specialties

Carpet & Upholstery Cleaning

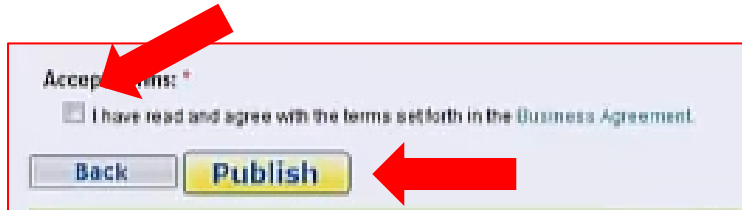
2. What cleaning methods do you offer?

- | | |
|---|---|
| <input type="checkbox"/> Bonnet Cleaning | <input type="checkbox"/> Hot Water Cleaning |
| <input type="checkbox"/> Carbonated Cleaning | <input type="checkbox"/> Hypo-Allergenic |
| <input type="checkbox"/> Child & Pet Safe | <input type="checkbox"/> Low Moisture |
| <input type="checkbox"/> Dehumidifiers | <input type="checkbox"/> No-Residue Cleaning |
| <input type="checkbox"/> Dry Cleaning | <input type="checkbox"/> Non-Toxic |
| <input type="checkbox"/> Dry Foam Cleaning | <input type="checkbox"/> PH-Balanced |
| <input type="checkbox"/> Drying Systems | <input type="checkbox"/> Protectants |
| <input type="checkbox"/> Electrostatic Filters | <input type="checkbox"/> Rotary Process |
| <input type="checkbox"/> Fast Drying | <input type="checkbox"/> Soft Water Cleaning |
| <input type="checkbox"/> Hand Washing | <input type="checkbox"/> Steam Cleaning |
| <input type="checkbox"/> High Pressure Cleaning | <input type="checkbox"/> Truck Mounted System |
| <input type="checkbox"/> Hot Method | |

Back

Continue

Step 7- Next review your company's profile information.

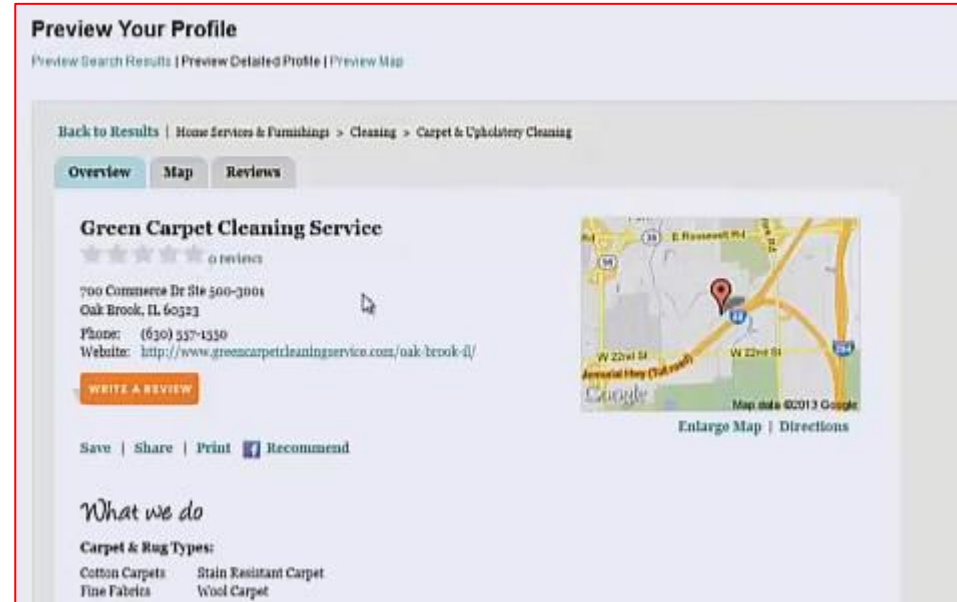


Accept Terms: *

☐ I have read and agree with the terms set forth in the Business Agreement.

[Back](#) [Publish](#)

Step 8- Click the 'Accept Terms' icon and then click 'Publish'.



Preview Your Profile

[Preview Search Results](#) | [Preview Detailed Profile](#) | [Preview Map](#)

[Back to Results](#) | [House Services & Furnishings](#) > [Cleaning](#) > [Carpet & Upholstery Cleaning](#)

[Overview](#) [Map](#) [Reviews](#)

Green Carpet Cleaning Service

0 reviews

700 Commerce Dr Ste 500-3001
Oak Brook, IL 60321
Phone: (630) 337-1330
Website: <http://www.greencarpetcleaningservice.com/oak-brook-il/>

[WRITE A REVIEW](#)

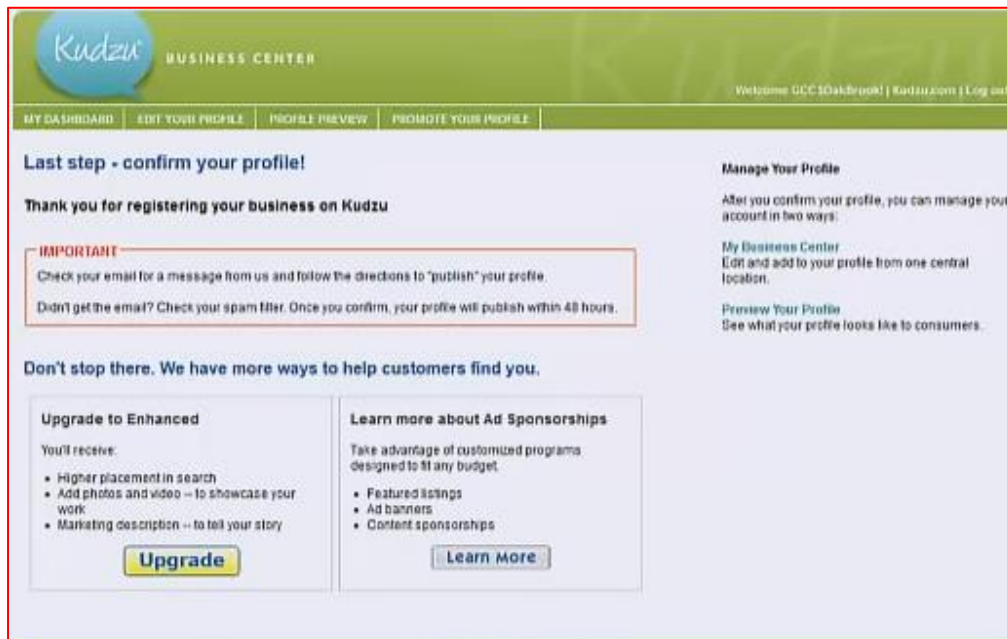
[Save](#) | [Share](#) | [Print](#) | [Recommend](#)

What we do

Carpet & Rug Types:

Cotton Carpets	Stain Resistant Carpet
Fine Fabrics	Wool Carpet

Step 9- Open your e-mail account and find the confirmation e-mail from **Kudzu**. Follow the instructions provided.



Kudzu BUSINESS CENTER

Welcome GCCOakbrook | [Kudzu.com](#) | [Log out](#)

[MY DASHBOARD](#) | [EDIT YOUR PROFILE](#) | [PROFILE PREVIEW](#) | [PROMOTE YOUR PROFILE](#)

Last step - confirm your profile!

Thank you for registering your business on Kudzu

IMPORTANT

Check your email for a message from us and follow the directions to "publish" your profile.

Didn't get the email? Check your spam filter. Once you confirm, your profile will publish within 48 hours.

Don't stop there. We have more ways to help customers find you.

Upgrade to Enhanced

You'll receive:

- Higher placement in search
- Add photos and video -- to showcase your work
- Marketing description -- to tell your story

[Upgrade](#)

Learn more about Ad Sponsorships

Take advantage of customized programs designed to fit any budget.

- Featured listings
- Ad banners
- Content sponsorships

[Learn More](#)

You're almost finished registering on Kudzu.com. There's just one step remaining before we can publish your profile.

Please confirm your account by clicking on this link:
<https://register.kudzu.com/confirmEmail.do?confirmCode=15ogzew61qz>

If that doesn't work, copy and paste that Web address into your Web browser's address window.



Your business's **Kudzu** listing is now confirmed and will appear on the website in about 48 hours. Now Internet users will be able to search for your business and read reviews from previous clients.

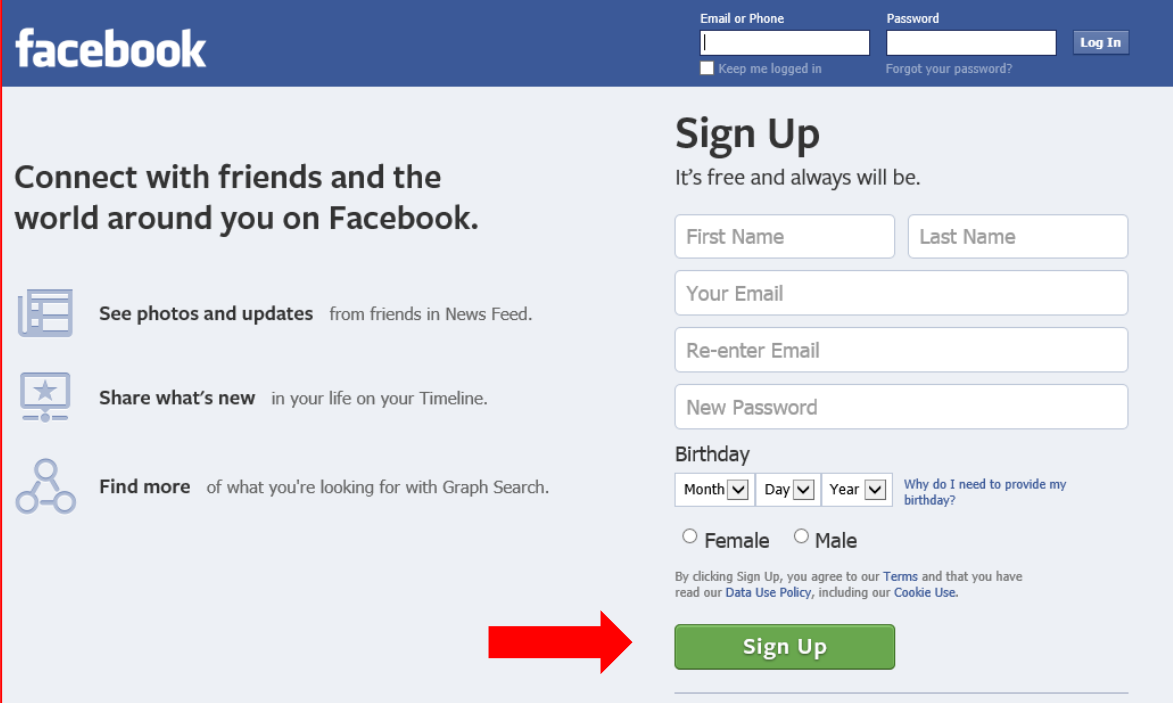
Bonus Section

Facebook Fan Page

Facebook's Fan Page

lets you gather as many fans as you want. It also provides a way to interact with a large scale of customers. You can set up **Facebook Fan Page** links on all of your business's online media outlets, which lets online users go to the fan page and directly interact with your company.

This increases your SERPs presence, as well as increasing customer participation and brand recognition.

A screenshot of the Facebook sign-up page. At the top, there's a blue header with the Facebook logo on the left and login fields (Email or Phone, Password, Log In) on the right. Below the header, the main content area is light blue. On the left, there's a section titled "Connect with friends and the world around you on Facebook." with three icons and text: a photo icon for "See photos and updates from friends in News Feed.", a star icon for "Share what's new in your life on your Timeline.", and a search icon for "Find more of what you're looking for with Graph Search.". On the right, there's a "Sign Up" section with the text "It's free and always will be." followed by input fields for "First Name", "Last Name", "Your Email", "Re-enter Email", and "New Password". Below these is a "Birthday" section with dropdowns for "Month", "Day", and "Year", and radio buttons for "Female" and "Male". A link "Why do I need to provide my birthday?" is next to the birthday fields. At the bottom of the sign-up section, there's a line of text: "By clicking Sign Up, you agree to our Terms and that you have read our Data Use Policy, including our Cookie Use." and a large green "Sign Up" button. A red arrow points from the bottom of the "Sign Up" section towards the button.


To start creating a **Facebook Fan Page** go to: **www.facebook.com** and either log into your account or sign up for an account.

Steps to Creating a Fan Page for your

Step 1- If you do not already have a **Facebook** account for your business then you need to create one. If you do already have an account you can skip this section.


First **Facebook** will ask you if you already have friends- you can skip this by clicking '**Skip this step**'.


Are your friends already on Facebook?
Many of your friends may already be here. Searching your email account is the fastest way to find your friends on Facebook.


 **Yahoo!**


Your Email:

[Find Friends](#)

 **Windows Live Hotmail** [Find Friends](#)

 **AOL** [Find Friends](#)

 **Other Email Service** [Find Friends](#)


 [Skip this step](#)

Fill out your Profile Info
This information will help you find your friends on Facebook.

High School:

College/University:

Employer:

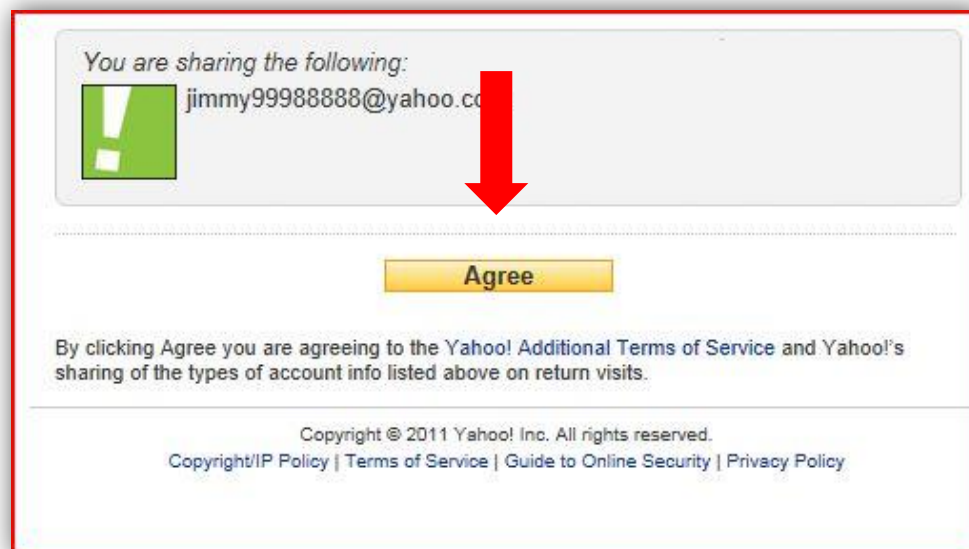
[Back](#)  [Skip](#) [Save & Continue](#)

Step 2- Fill out the profile information for your business or skip what information you do not want to appear online.



Step 3- Upload any business-related or product photos that you want to appear on the site. Photos are very helpful for brand and company recognition and are highly encouraged.

Step 4- Facebook will ask you to verify the e-mail address that you have provided for them. This e-mail address will be publically shared so make sure it is something that you want to be available on the internet. Open your e-mail and click '**Agree**'.




 **Welcome to Facebook, Sam.**

1 Search your email for friends already on Facebook.

Your Email:

[Find Friends](#)

2 Upload a profile picture



Upload a Photo
From your computer

OR

Take a Photo
With your webcam

3 Find people you know

Search by name or look for classmates and coworkers.





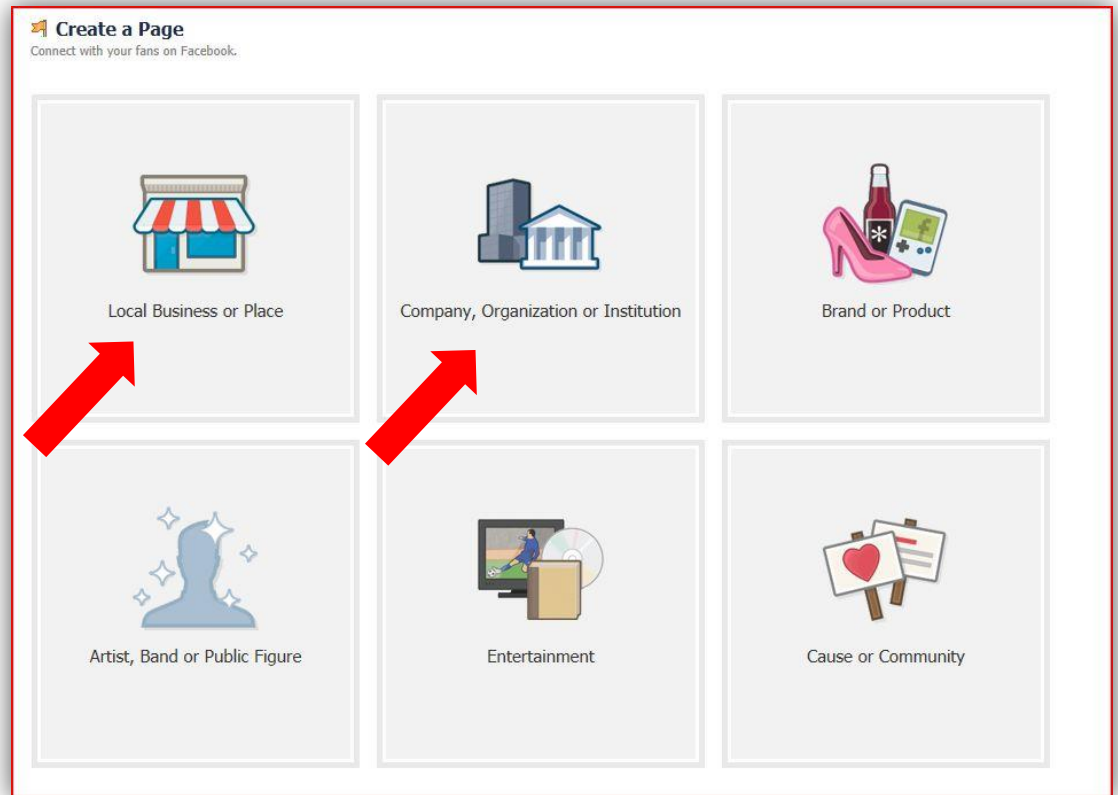
facebook © 2011 · English (US) [About](#) · [Advertising](#) · [Create a Page](#) · [Developers](#) · [Careers](#) · [Privacy](#) · [Terms](#) · [Help](#)

Step 5- You have now created a **Facebook profile page** and have a **Facebook account**.

You will want to add photos and other content to make your company profile page interesting to online viewers. You will also want to share it with as many 'friends' as is possible.

Step 6- On your profile page click on the '**Create a Page**' icon at the bottom of the screen to begin creating your company's **Facebook Fan Page**.

Step 7- Choose what type of **Fan Page** you want to create- either a local business or place or a company, organization or institution.



Local Business or Place
Join your fans on Facebook.

Choose a category

Business or Place

Street Address

City/State

Zip Code

Phone

☐ I agree to Facebook Pages Terms

Step 8- Once you have chosen a page to create fill out the information box about it. This includes the business's name, location and category. Then click the box to agree to the '**Facebook Pages Terms**'.

Security Check

Enter both words below, separated by a space.

Can't read the words below? Try [different words](#) or an [audio captcha](#).

electron eLinati

Sick of these? [Verify your account](#).

Text in the box:

[What's this?](#)

Submit

Cancel

Step 9- Fill in the security check words and click **'submit'**.

Set Your Profile Picture



Upload an Image

From your computer

OR

Import a photo

From your website

[Skip](#)


[Continue](#)

Step 10- Upload or import photos for your **Fan Page**.

Step 11- Invite as many friends as contacts as you can to share your **Fan Page**.


Invite Friends

Build the popularity of your page by suggesting it to friends who might like it.

 **Invite Friends**

Share your page

Let your customers and subscribers know about your new page by importing your contact list and sending them a message.

 **Import Contacts**

☒ **Share this page on my wall. Include a Message**

☒ **Like this page**

[◀ Back](#)Skip · [Continue ▶](#)

Then add your website's URL address and a short description that tells viewers about your company.

Add some basic information so that people who visit your page know more about it.

Website:

About:

[◀ Back](#)Skip · [Continue ▶](#)

Welcome [?]

1 Add an image



Upload an Image

From your computer

OR

Import a photo

From your website

2 Invite your friends

Start building your fan base by suggesting this Page to friends who might like it.

[Invite Friends](#)

3 Tell your fans

Let your current customers and subscribers know about your new Page.

[Import Contacts](#)

4 Post status updates

Share your latest news.

[Post Update](#)

5 Promote this Page on your website

Add a Facebook Like Box to your site and give people an easy way to discover and follow this Page.

[Add Like Box](#)

Page Tips

[Next](#)



Tell customers

Encourage customers to like your Facebook Page and check-in while they're at your store.

Admins (1) [?]

[See All](#)



[Use Facebook as SM Technology](#)

[Notifications](#) ▼

[Promote with an Ad](#)

[View Insights](#)

[Invite Friends](#)

Sponsored

[Create an Ad](#)

Patrón Tequila Cocktail Lab



A place for Patrón lovers to create, share & vote on new, delicious ways to enjoy Patrón. Access to contests, prizes & more!

[Like](#) · 280,504 people like this.

Motorola ATRIX™ 4G



Introducing the world's most powerful smartphone only from AT&T. Shop online and get free shipping.

Weight Loss Just for Men



Weight Watchers Online for Men: a customized system built for men. Get the tools you need to follow the plan entirely online. Sign Up!

Your **Facebook Fan Page** is now set up.

Constant updates, interesting content and photos and establishing as many contacts as you can will help ensure that your **Fan Page** gathers fans and keeps your company listed high up on SERPs.

Free Services or Pay Services?

- **Google Places**- Free
- **Yahoo Local**- Pay for services
- **Bing Places**- Free
- **Yelp**- Free
- **Merchantcircle**-Free with additional pay plans available
- **Yellow Pages.com**- Free
- **Supermedia**- Free
- **Citysearch**- Free
- **MapQuest**- Pay for services
- **Local.com**- Free
- **Foursquare**-Free
- **LinkedIn**- Free
- **Angie's List.com**- Free to claim a business
- **Manta.com**- Free
- **Kudzu**- Free
- **BONUS! Facebook Page**- Free

Thank You!

Would you like us to do all this work for you? Please contact us at: [ePro Computer Solutions](#)